Atlas National Poll
04/10/2025-04/14/2025

Atlas US National Poll

Presidential Approval | Image of Political Leaders | Opinion on Tariffs | Trump's Agenda | Economic Situation & Expectations | Social Polarization & Trust in Institutions

AtlasIntel

Summary

1. Methodology and sample profile

2. Results
   - 2.1. Presidential approval
   - 2.2. Trump’s agenda
   - 2.3. Major issues
   - 2.4. Tariffs
   - 2.5. Image of political leaders
   - 2.6. Economic situation & expectations
   - 2.7. Social polarization & trust in institutions

3. About AtlasIntel

1. Methodology and sample profile

Target population
United States adult population

Sample size
2,347 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±2 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
04/10/2025-04/14/2025

Gender	
Female	52.5%
Male	47.2%
Other / prefer not to identify	0.3%

Yearly household income	
Below $50k	26.1%
$50k - $100k	33.1%
Above $100k	40.7%

Partisanship	
Republican	34.0%
Independent	36.4%
Democrat	29.6%

Age	
18 - 29	13.5%
30 - 44	21.8%
45 - 64	36.1%
65+	28.7%

Education Level	
College degree or higher	44.4%
All other	55.6%

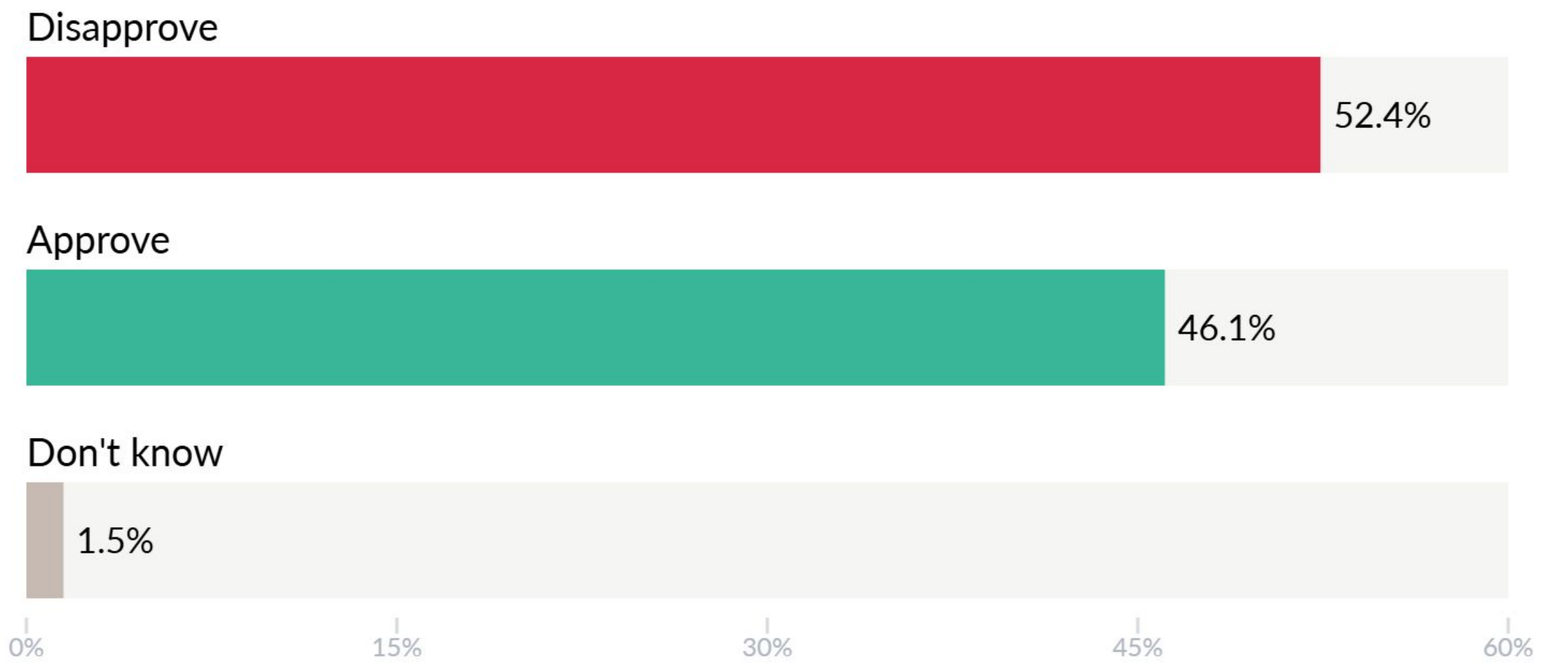
Region	
Sub-urban	54.9%
Urban	21.2%
Rural	23.9%

Race	
White	70.1%
Black	9.8%
Hispanic	12.9%
Asian	2.9%
Other	4.3%

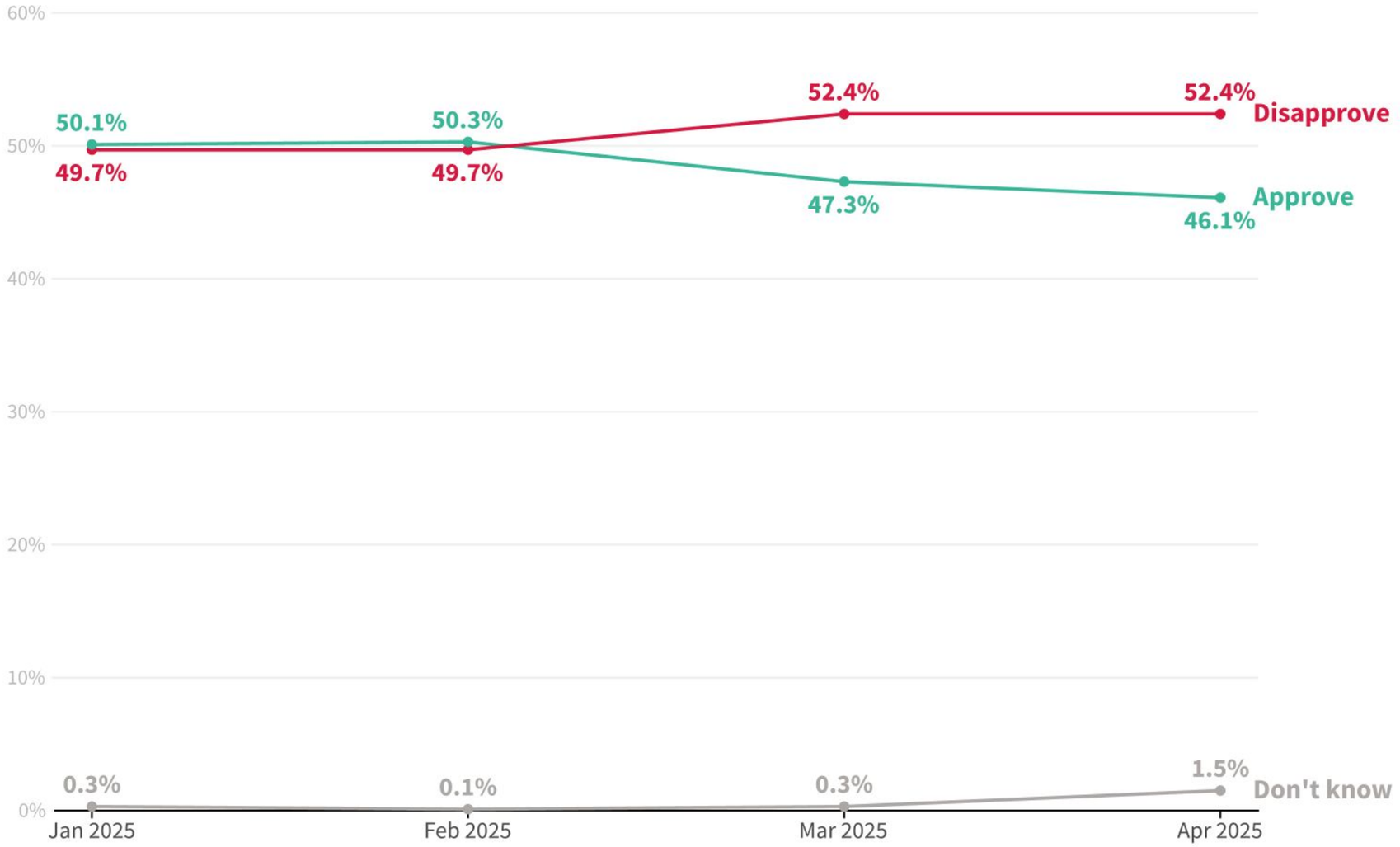
2. Results

2.1. Presidential approval

Do you approve or disapprove of the job Donald Trump is doing as president?



Do you approve or disapprove of the job Donald Trump is doing as president?



Approval of President Donald Trump [Crosstabs]

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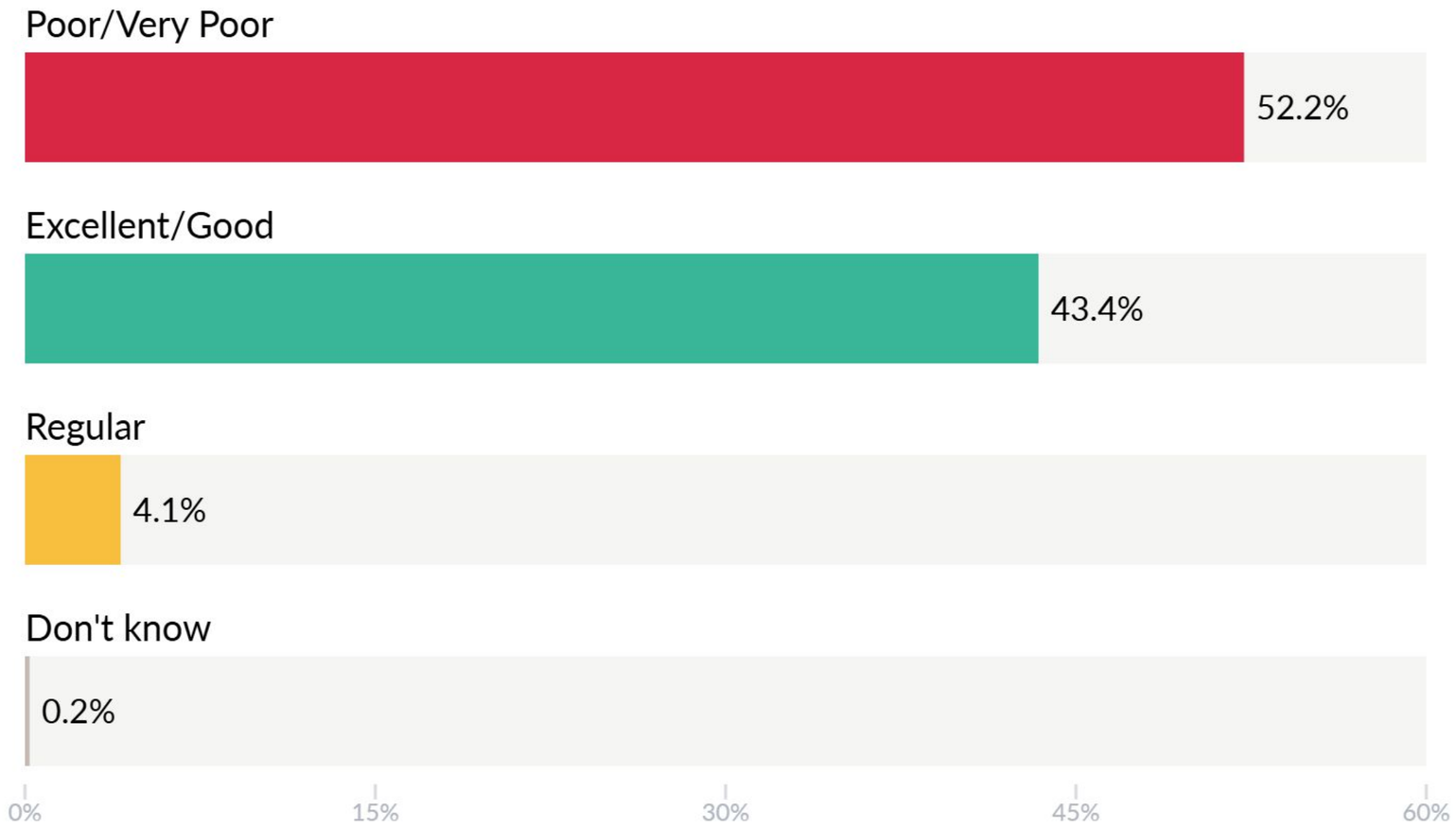
	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k
Disapprove	47.8	56.4	77.2	67.7	62.7	39.6	53.3	56.3	51.6	50.5
Approve	51.8	41	21.9	31.1	37.3	56.8	46.7	43.7	46.9	47
Don't know	0.4	2.5	1	1.2	0	3.6	0.1	0	1.5	2.5

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Disapprove	60.4	46	70.2	88.9	48.6	48.5	33	60.2	54.4	40.7
Approve	39.5	51.3	29.8	11.1	51.4	49.6	63.2	39.8	45	54.5
Don't know	0	2.7	0	0	0	1.9	3.8	0	0.6	4.8

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Disapprove	98.4	7.2	57.3	4.2	99.6	72.9
Approve	1.6	92.7	38.8	93	0.4	23.9
Don't know	0	0.1	3.9	2.8	0	3.3

How do you evaluate Donald Trump's performance as President?



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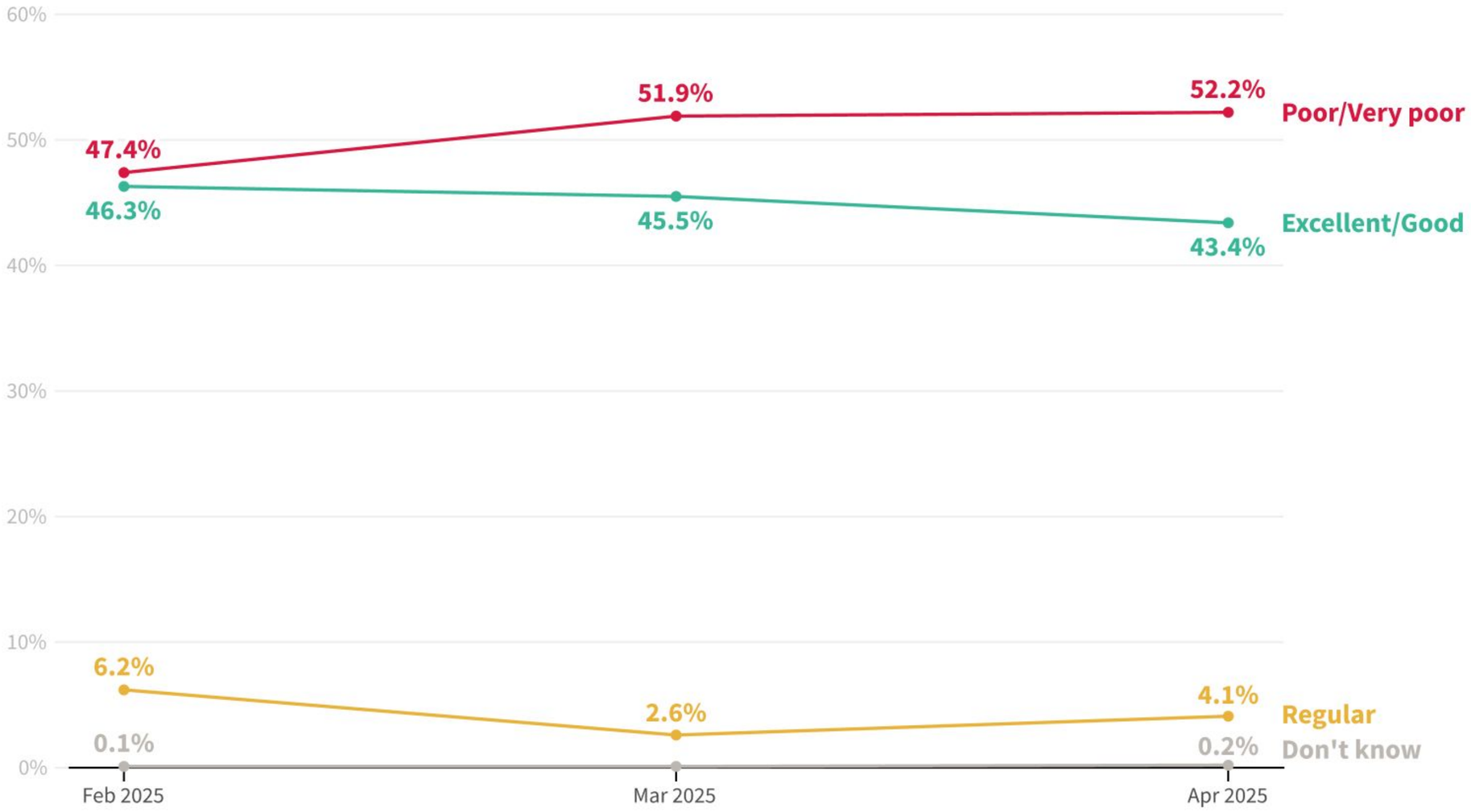
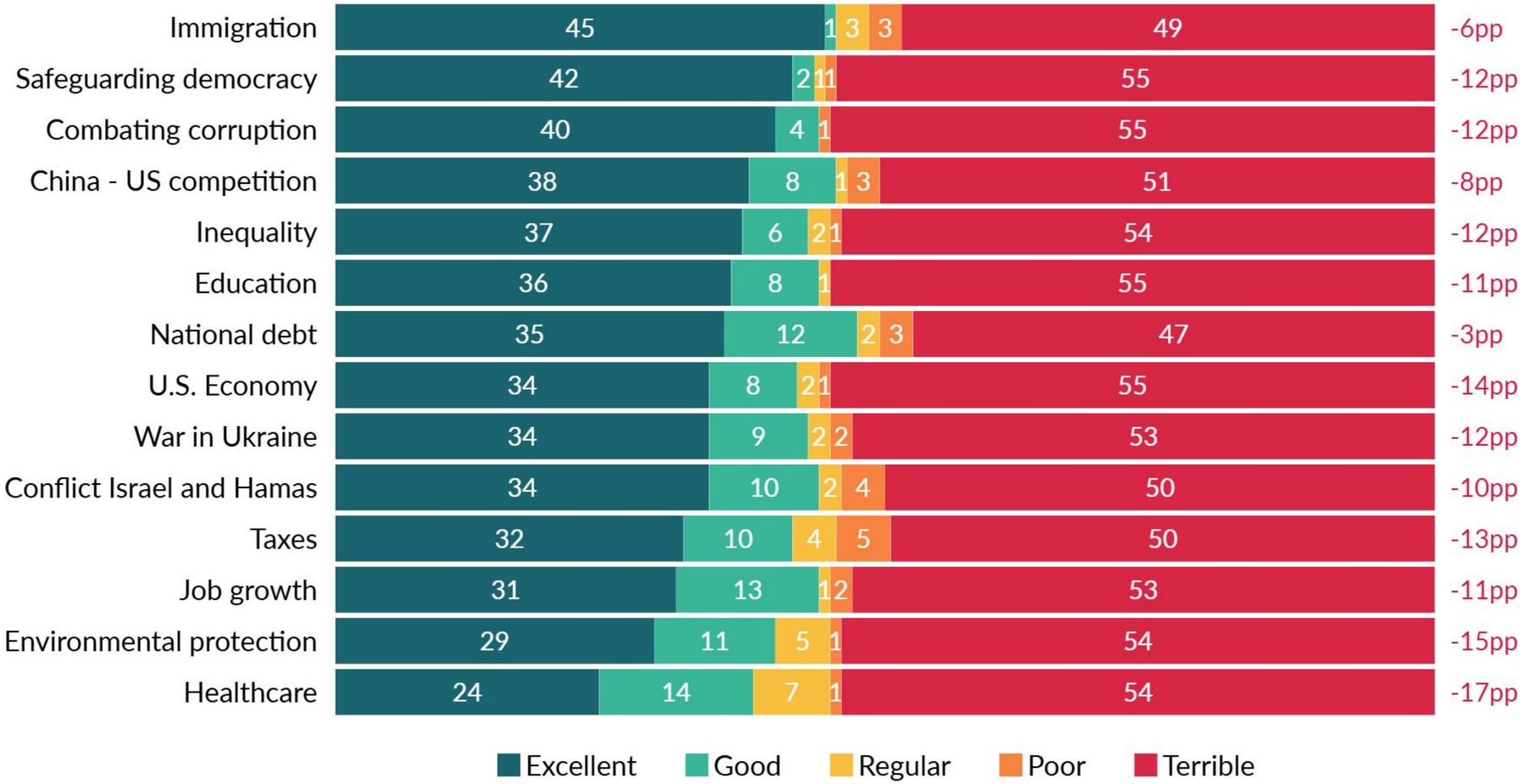


	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k
Poor/Very Poor	47.4	56.5	78.1	67.4	62.7	39.6	52.8	55.8	51.7	50.4
Excellent/Good	46.4	40.9	21.9	29.8	32.5	53.6	45.5	43.7	44.5	42.6
Regular	5.8	2.6	0	2.3	4.8	6.8	1.2	0	3.8	6.9
Don't know	0.5	0	0	0.5	0	0	0.5	0.5	0	0.2

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Poor/Very Poor	60	46.1	70.2	88.9	48.6	48.2	33.7	59.5	54.3	40.8
Excellent/Good	38	47.8	21.9	11.1	42.9	47.8	63	37.4	42.1	52.2
Regular	1.6	6.2	7.9	0	8.5	3.7	3.4	2.4	3.5	7
Don't know	0.5	0	0	0	0	0.3	0	0.7	0.1	0

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Poor/Very Poor	98.1	6.9	57.3	4.1	99.6	70.3
Excellent/Good	1.5	89.7	34.6	87.8	0.3	22.4
Regular	0.2	3	8.1	7.9	0.1	4.7
Don't know	0.3	0.4	0	0.2	0	2.7

How would you qualify President Trump's handling of the following issues?



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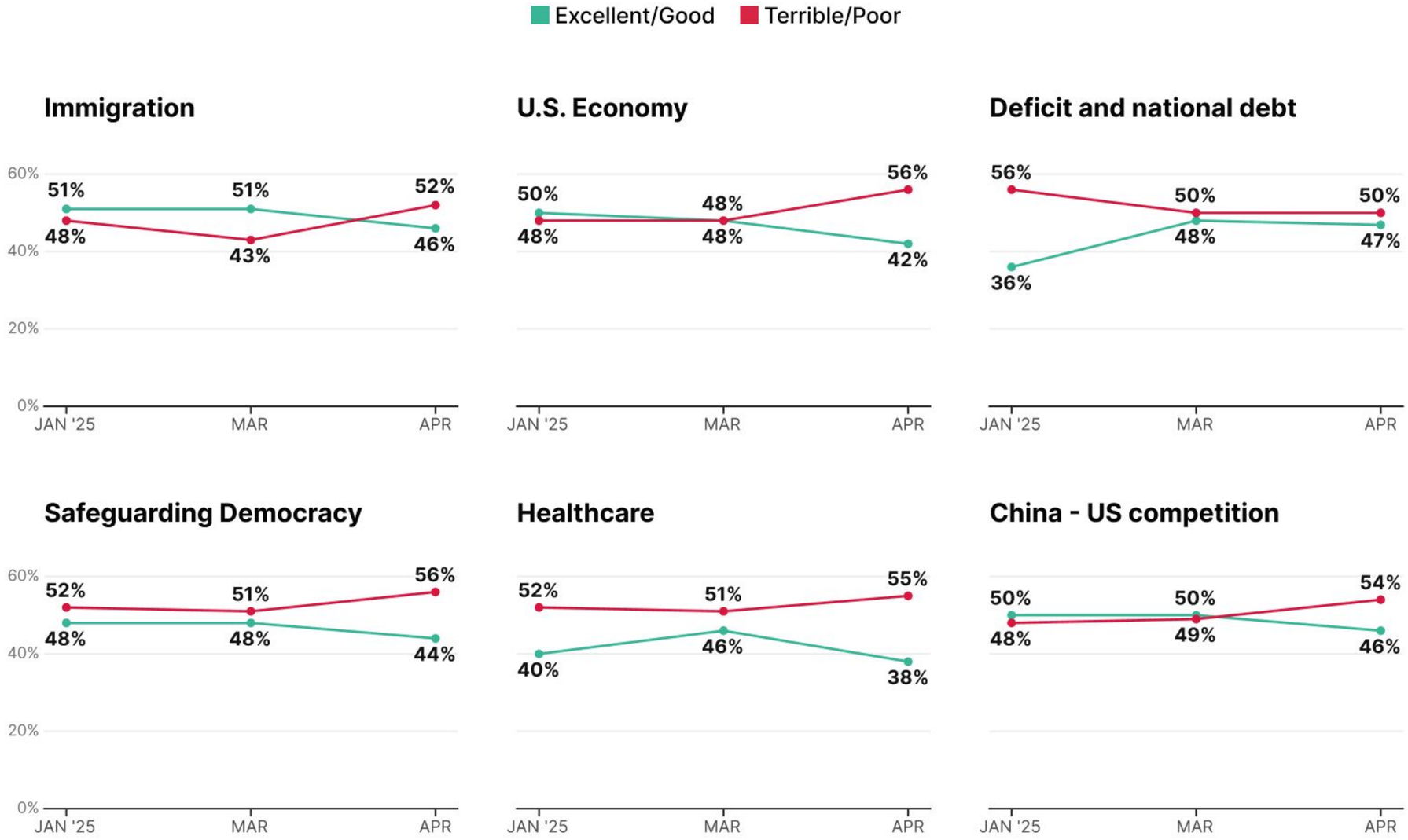
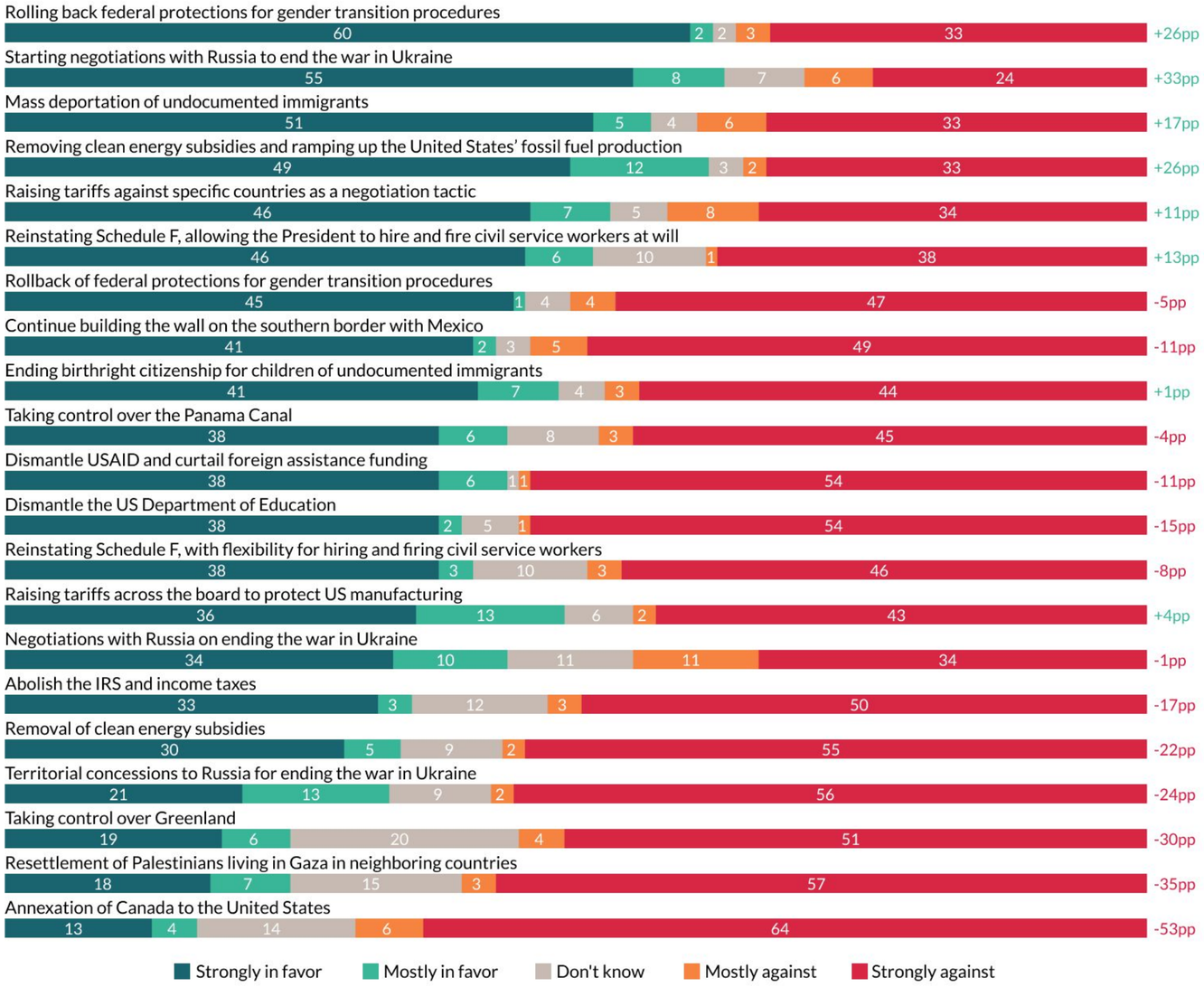


2.2. Trump’s agenda

Are you in favor of or against the following policy proposals made by Donald Trump?



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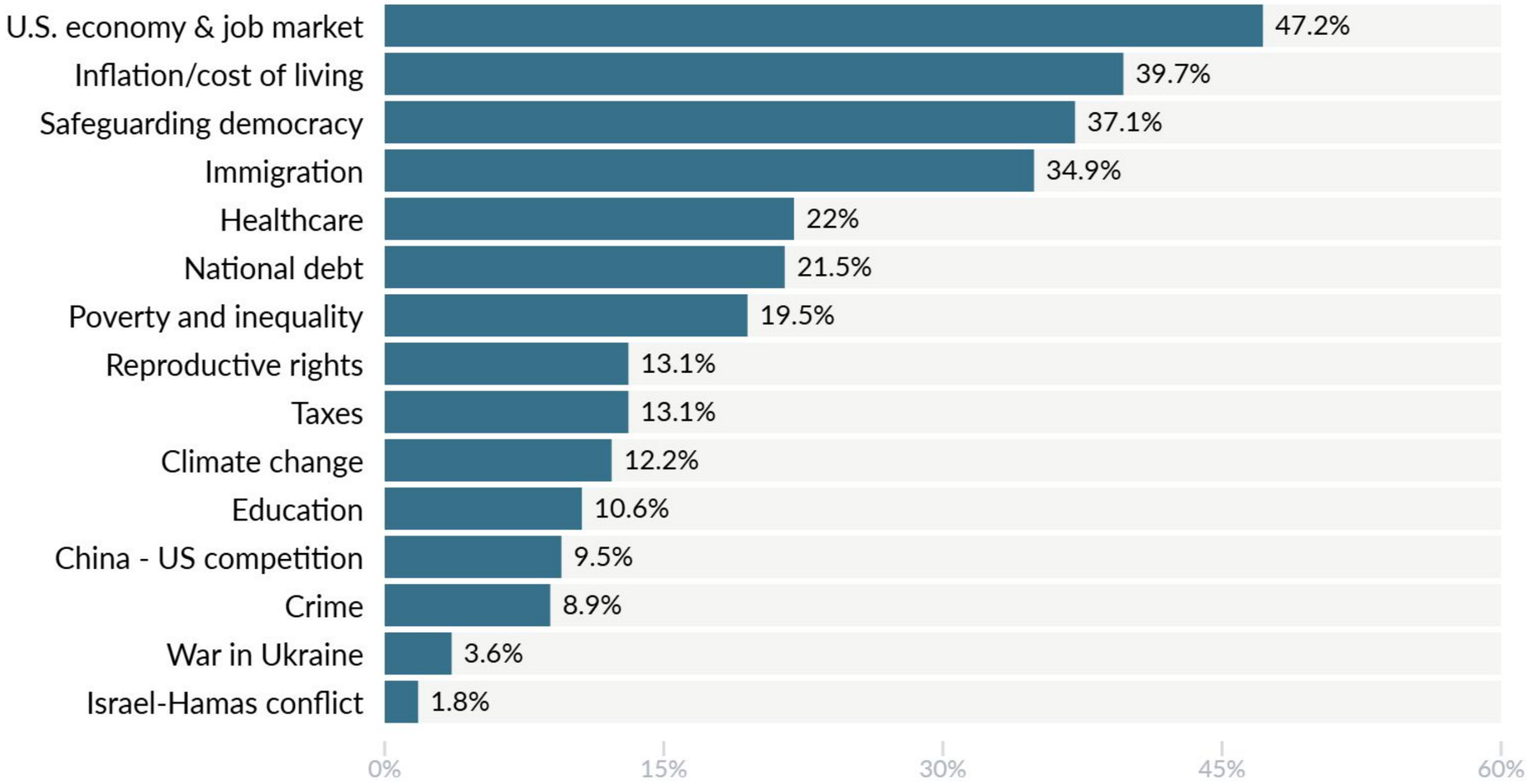
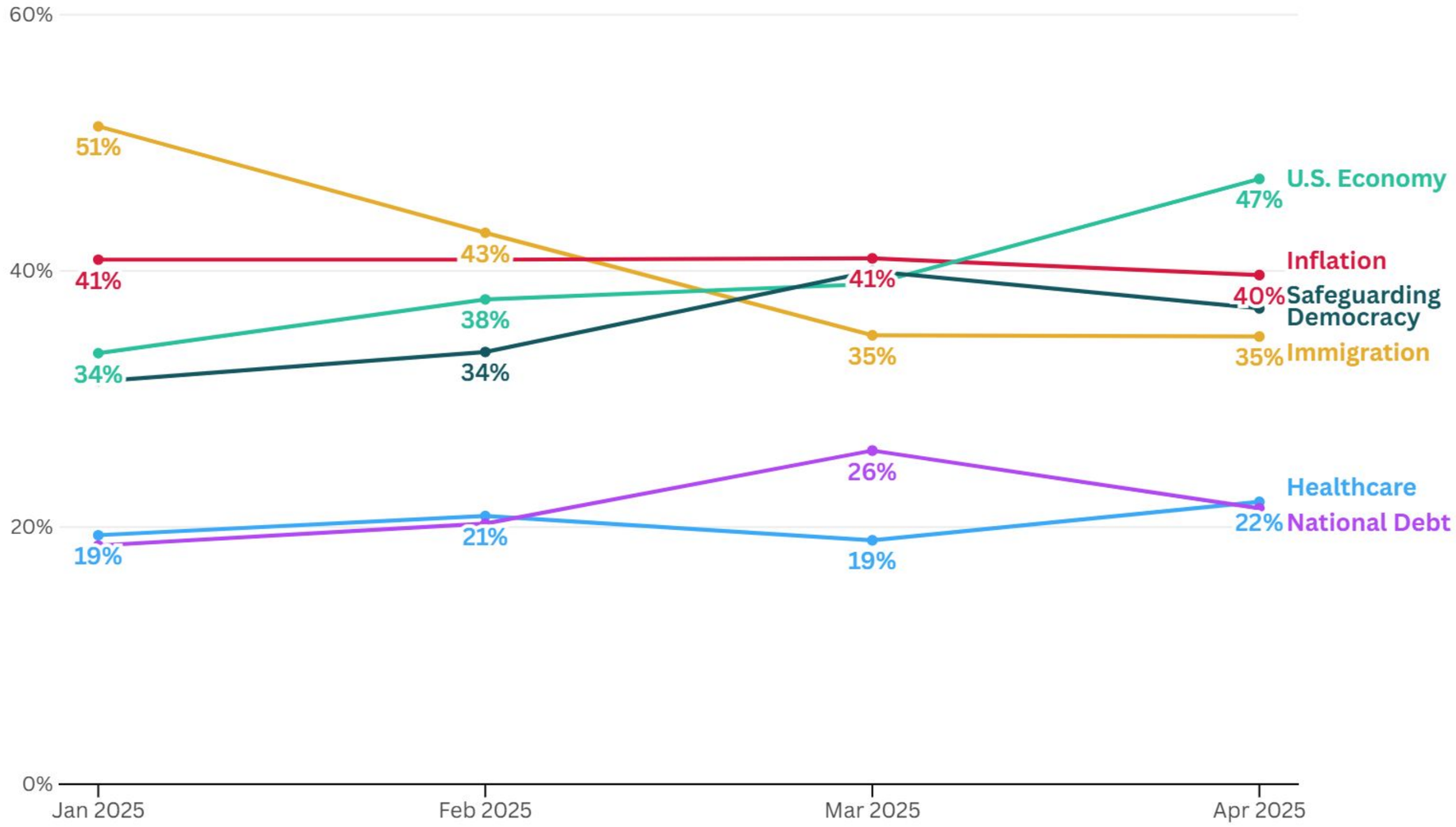
2.3. Major issues

In your opinion, what are the greatest challenges the United States faces today?



In your opinion, what are the greatest challenges the United States faces today?

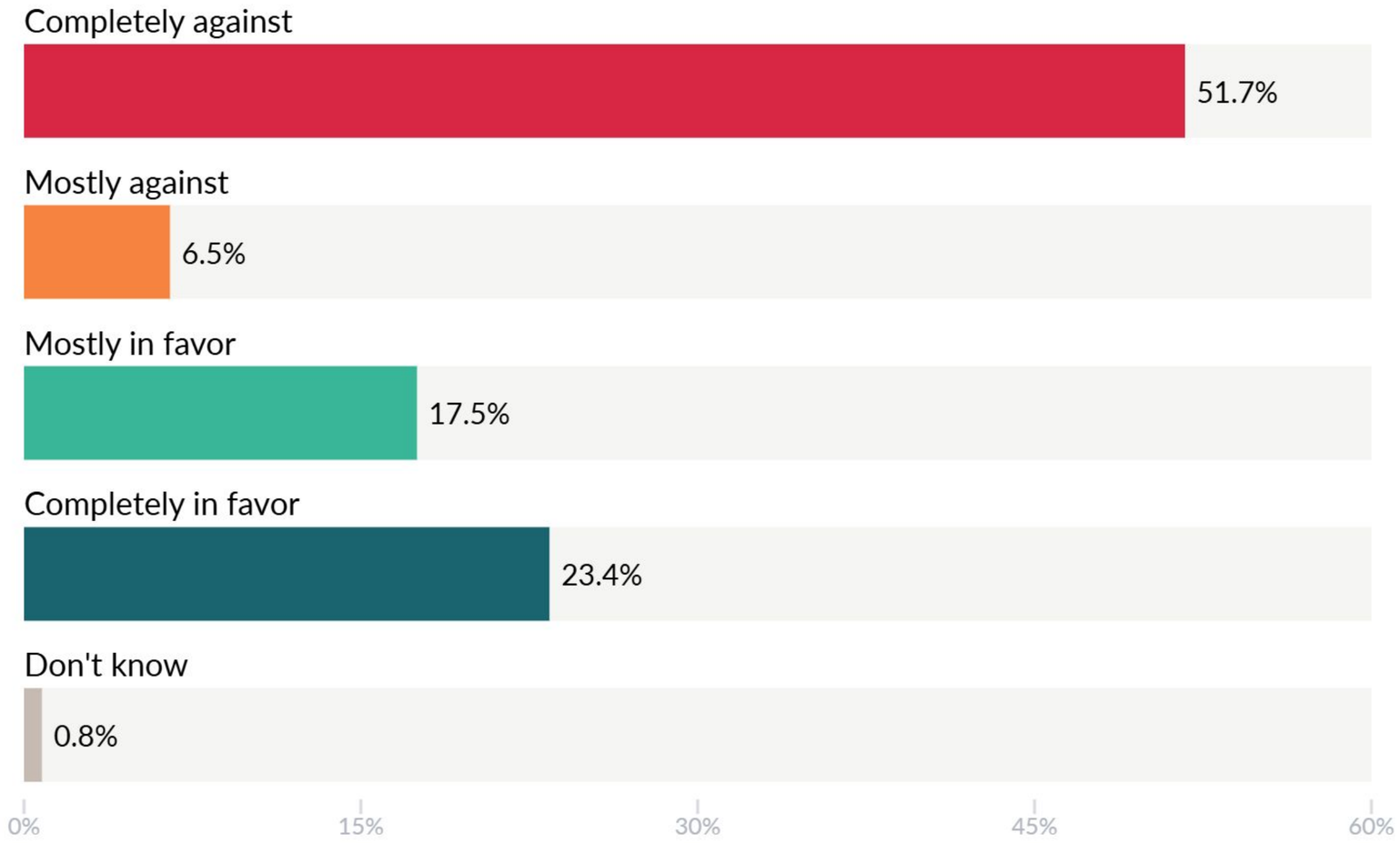


	GENDER			AGE				INCOME			EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k	College degree or higher	All other	Urban	Sub - urban	Rural
U.S. economy & job n	54.7	40.7	34.6	58.5	43.4	48	43.7	50.4	50.7	42.4	46.4	47.8	54.1	44.5	46.9
Inflation/cost of living	43.1	37	26.8	61.4	39.7	40.8	28.4	44	45.8	32.1	31.9	45.9	37.1	35.4	51.5
Safeguarding democr	33.2	40.5	50.1	33.6	39.4	29.6	46	38	36.2	36.8	43.6	31.8	42.1	38.5	29.7
Immigration	31.6	38	19.5	33.1	24.1	42.5	34.7	32.6	34.7	36.7	30	38.8	35.8	34.4	35.5
Healthcare	17.4	26.1	31.5	20.3	24.1	22.3	20.8	27.2	20.6	19.9	21.9	22	22.5	19.8	25.9
National debt	25.9	17.4	16.6	8	11.1	29.1	26.1	13.6	22	26.1	18.2	24.1	16.7	22.7	23.1
Poverty and inequalit	20.2	18.7	30.5	21.6	28.3	14.8	17.4	19.4	19.8	19.1	22.4	17.1	25.3	20	13.2
Reproductive rights	7.2	18.3	22.5	17.5	15.7	10.3	12.4	12.2	12.5	14	15.7	11	12.3	13.3	13.4
Taxes	16	10.5	3.9	3.1	20.3	10.2	15.9	9.9	11.3	16.7	13.9	12.4	7.5	14	15.9
Climate change	10.9	13.2	19	14	20.2	7.7	10.9	13.3	10.7	12.7	16.5	8.9	12.4	14.4	6.9
Education	7.3	13.5	22.7	14.9	7.8	9.1	12.6	13.6	9.6	9.5	9.7	11.2	5.4	11.4	13.4
China - US competiti	9.1	9.8	4.2	4.1	9.7	11.5	9.1	8.5	3.9	14.7	10.6	8.5	9.8	10.9	6.1
Crime	9.7	8.3	0.6	3.2	8.8	12.2	7.8	7.1	9.7	9.6	7.9	9.8	7.1	9.6	9
War in Ukraine	4.1	3.2	4.2	0.9	3.2	2.1	7.2	4.9	3.4	3	4.4	3.1	4.3	3.3	3.8
Israel-Hamas conflict	2.3	1.3	1.2	3.2	1.6	1.4	1.8	0.6	3.4	1.2	0.6	2.7	1.3	2.4	0.8

	RACE					PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
U.S. economy & job n	45.2	64.5	49.6	43.3	68.1	44.1	52.1	45.2	50.1	44.2	44.6
Inflation/cost of living	31.9	49.2	34.7	39.4	50.6	31.8	42.5	43.1	46.7	32.4	41.9
Safeguarding democr	52.4	37.1	36.8	36.8	31.1	62.9	11.4	39.9	9.3	65.3	41
Immigration	2.3	2.1	48.2	37.1	55.7	6.4	65.1	30.3	64.1	5.7	28.7
Healthcare	11.2	48.9	7.6	22.3	9.4	30.3	10.8	25.8	13.8	30.8	18.6
National debt	26.3	7.7	22.6	22.9	23.7	4.2	39.2	19	38.9	4.7	10.3
Poverty and inequalit	34.8	28.4	20.8	17.2	15.5	32.1	4	23.6	2.4	35.7	31.1
Reproductive rights	13.9	14.8	15.1	12.7	10.7	25.7	1	14.5	1.2	24.8	16.7
Taxes	6.5	9.4	16.2	13.3	13	4.5	19.6	14.2	21.9	4.7	6.8
Climate change	27.7	26.8	5.9	10.8	5.4	28.2	0.5	10.2	0.2	24	17.6
Education	16.5	0	6.7	12.8	7	12.1	6.4	13.1	8.2	13.2	8.8
China - US competiti	2.8	0	16	10.4	0.9	2.6	17	8	17.2	1.6	8.8
Crime	21.9	0	8.2	10.2	3	0.4	21.6	4	18.2	0.4	0.3
War in Ukraine	0	1.2	2.1	4.5	2	5.8	2	3.3	2	4.9	7.4
Israel-Hamas conflict	0.1	0	4.2	1.7	1.1	1.3	2.1	1.9	1.8	1	7.6

2.4. Tariffs

Are you in favor of or against the new tariffs announced by the Trump administration?

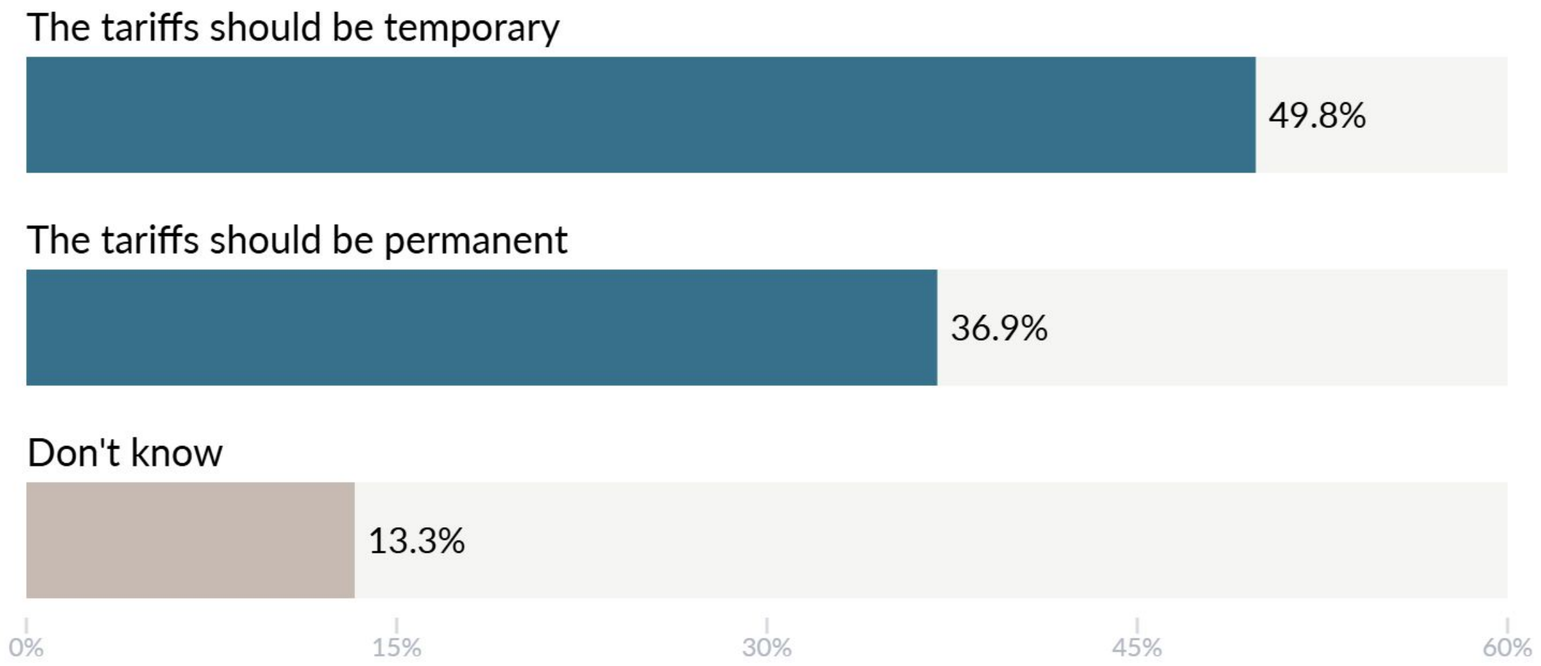


	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k
Completely against	43.6	59.9	78.1	64.2	60.4	38.4	57.4	56.7	50.9	48.9
Completely in favor	26.5	20.5	0	5	21	37.1	15.9	24.2	20.9	24.9
Mostly in favor	22.9	11.9	12.2	17.1	11.8	19.4	19.7	13.1	21.2	17.4
Mostly against	5.4	7.8	9.7	10.8	5.3	5	7	5.8	6	7.5
Don't know	1.7	0	0	3	1.5	0.1	0	0.2	0.9	1.3

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Completely against	56.1	48.5	39.3	83.1	66.8	46.2	19.8	67.5	51.2	40.9
Completely in favor	18.4	27.1	0	16.9	13.9	28.2	15	15.7	19.9	38.8
Mostly in favor	16.5	18.3	39.3	0	13.7	18.7	37.1	9	21.4	13.5
Mostly against	9	4.7	21.4	0	1	6.9	20	7.4	7	4.6
Don't know	0	1.5	0	0	4.6	0.1	8.1	0.3	0.5	2.2

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Completely against	90	4.2	51.6	1.3	89.9	59
Completely in favor	0	60.6	17.2	55.2	0	12.5
Mostly in favor	0.5	33.6	21.4	40.2	0.3	12.6
Mostly against	9.4	1.6	7.6	1.3	9.7	16
Don't know	0.2	0	2.2	1.9	0.1	0

In your opinion, should the new tariffs announced by the Trump administration be permanent or a temporary tool for negotiations?



Preferred mode of tariffs [Crosstabs]

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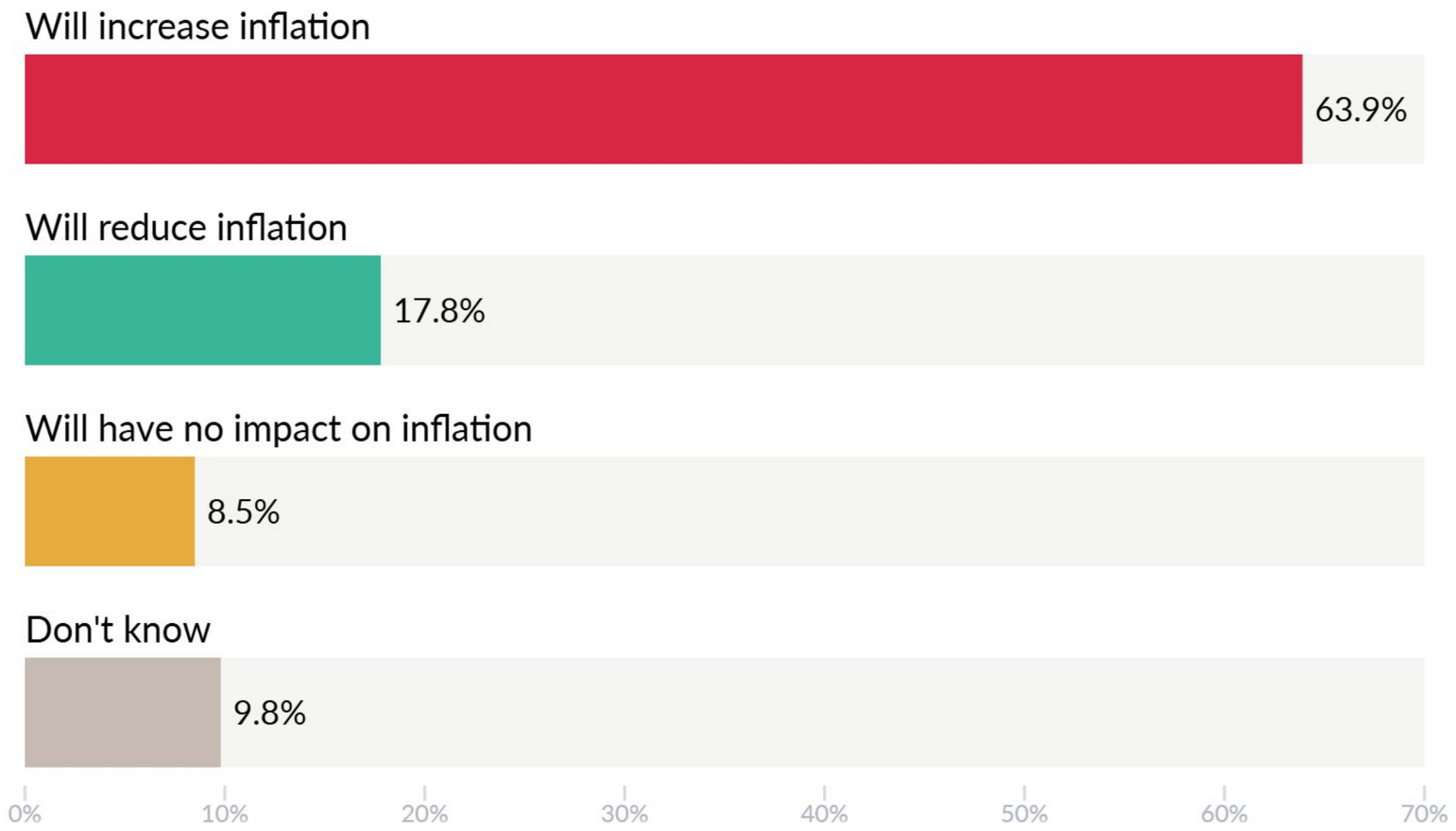
	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k
The tariffs should be temporary	61.8	30.7	100	85.7	31.6	49.9	49.7	50.9	53.2	46.5
The tariffs should be permanent	34.8	40.5	0	14.3	50.2	38.9	30.7	46.9	22.1	43.1
Don't know	3.4	28.8	0	0	18.2	11.2	19.6	2.2	24.8	10.5

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
The tariffs should be temporary	47.2	51.4	73.5	0	35.8	51.5	74.7	53.4	55.5	37
The tariffs should be permanent	36.1	37.4	26.5	100	45.6	33.3	25.3	36.8	27.8	55.5
Don't know	16.7	11.2	0	0	18.5	15.2	0	9.8	16.7	7.4

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
The tariffs should be temporary	7.3	52.5	45.7	50	6.4	50.8
The tariffs should be permanent	92.7	38.2	32.6	36.2	93.6	49.2
Don't know	0	9.2	21.7	13.8	0	0

In your opinion, how will the new tariffs announced by the Trump administration impact inflation?

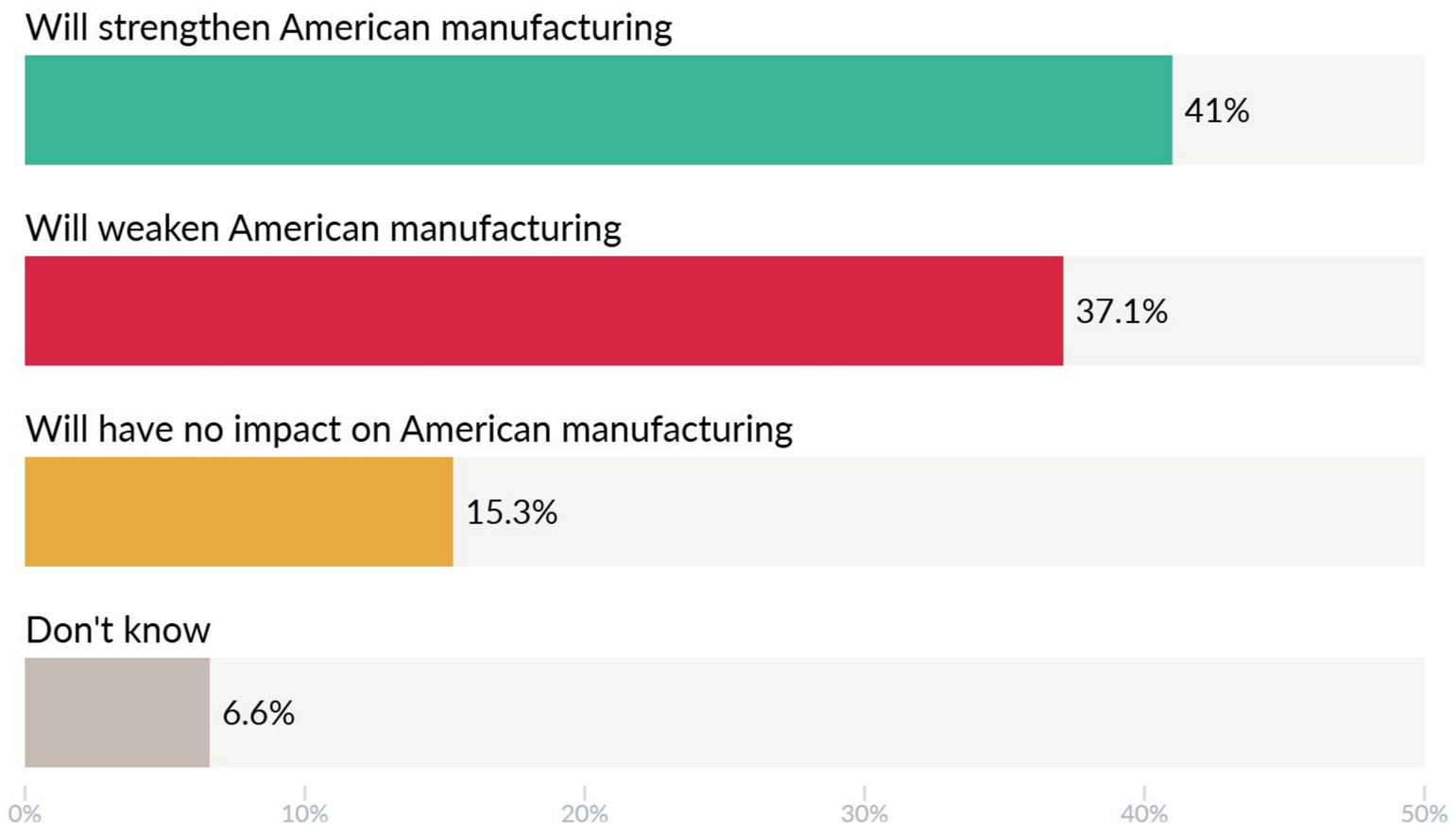


	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k
Will increase inflatior	56.6	71.2	93.1	78.6	75.7	48.9	68	67.7	60.7	64.1
Will reduce inflation	20.2	15.4	0	9.3	7.5	29.7	13	21.9	15.5	16.3
Will have no impact c	9.9	7.3	3.4	6.4	7.2	10.3	8.5	4.8	9.9	10.1
Don't know	13.3	6.2	3.6	5.8	9.5	11.1	10.5	5.6	13.9	9.5

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Will increase inflatior	67.2	61.5	71.1	83.1	68.1	59.2	61.5	76.4	63.5	55.4
Will reduce inflation	15.1	19.6	0	16.9	17.8	19.7	10.2	10.8	16.5	26.2
Will have no impact c	9.9	7.5	0	0	8	10.5	13.2	6.8	8.4	10.5
Don't know	7.8	11.4	28.9	0	6.1	10.6	15.2	6	11.7	7.8

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Will increase inflatior	99.7	14.6	67.1	14.6	99.4	88.6
Will reduce inflation	0.2	48.3	11.4	42.3	0.1	5
Will have no impact c	0	15.7	11.1	20.4	0.1	2.2
Don't know	0.2	21.5	10.4	22.7	0.4	4.2

In your opinion, how will the new tariffs announced by the Trump administration impact American manufacturing?

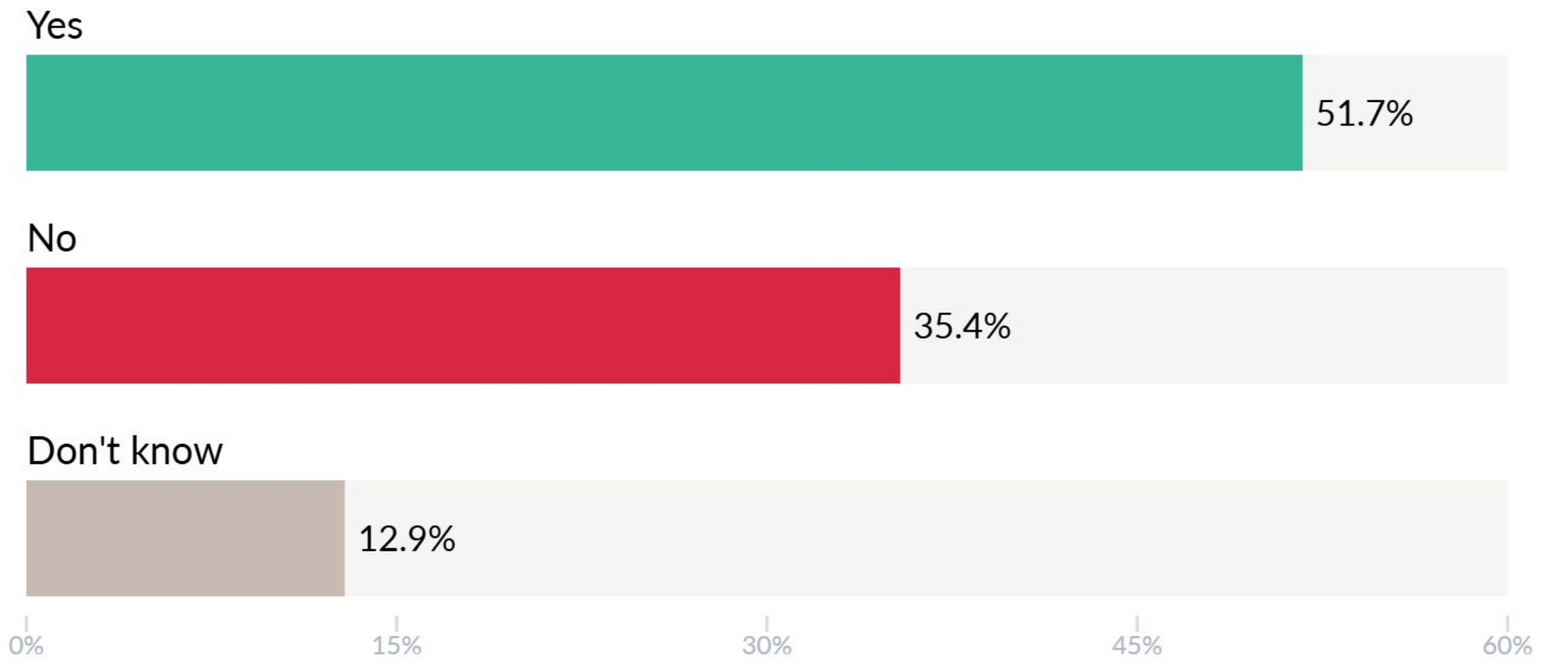


	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Will strengthen American manufacturing	49.4	32.6	12.2	26.6	34.7	56.2	31.8	34.9	45.6
Will weaken American manufacturing	33.6	40.4	55.3	44.9	36.7	27	48.1	36.6	37.5
Will have no impact on American manufactu	14.3	16.3	21.1	22	13.6	12.7	16.6	19.7	12
Don't know	2.6	10.7	11.4	6.5	15	4.1	3.6	8.9	5

	INCOME			RACE				
	Below $50k	$50k - $100k	Above $100k	Asian	Black	Hispanic	White	Other
Will strengthen American manufacturing	37.1	43.2	41.9	39.3	16.9	32.9	45.6	66.2
Will weaken American manufacturing	46.6	37.3	30	38.1	49.3	39.8	35	25.7
Will have no impact on American manufactu	12.9	16.9	15.4	16	15.1	12	15.9	7.2
Don't know	3.5	2.6	12.7	6.6	18.6	15.2	3.5	1

	LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Will strengthen American manufacturing	26.5	41.2	52.1	1.1	91.1	40.8	93.9	1.2	32.7
Will weaken American manufacturing	46.3	36.6	31.1	69	3.7	31.9	0.5	64.7	42.1
Will have no impact on American manufactu	23.8	14.7	10	19.6	2.7	21	2.4	25	17.5
Don't know	3.4	7.5	6.8	10.3	2.4	6.3	3.1	9.1	7.7

Do you support the Trade Review Act, a bipartisan bill that would give Congress veto power over any new tariffs?



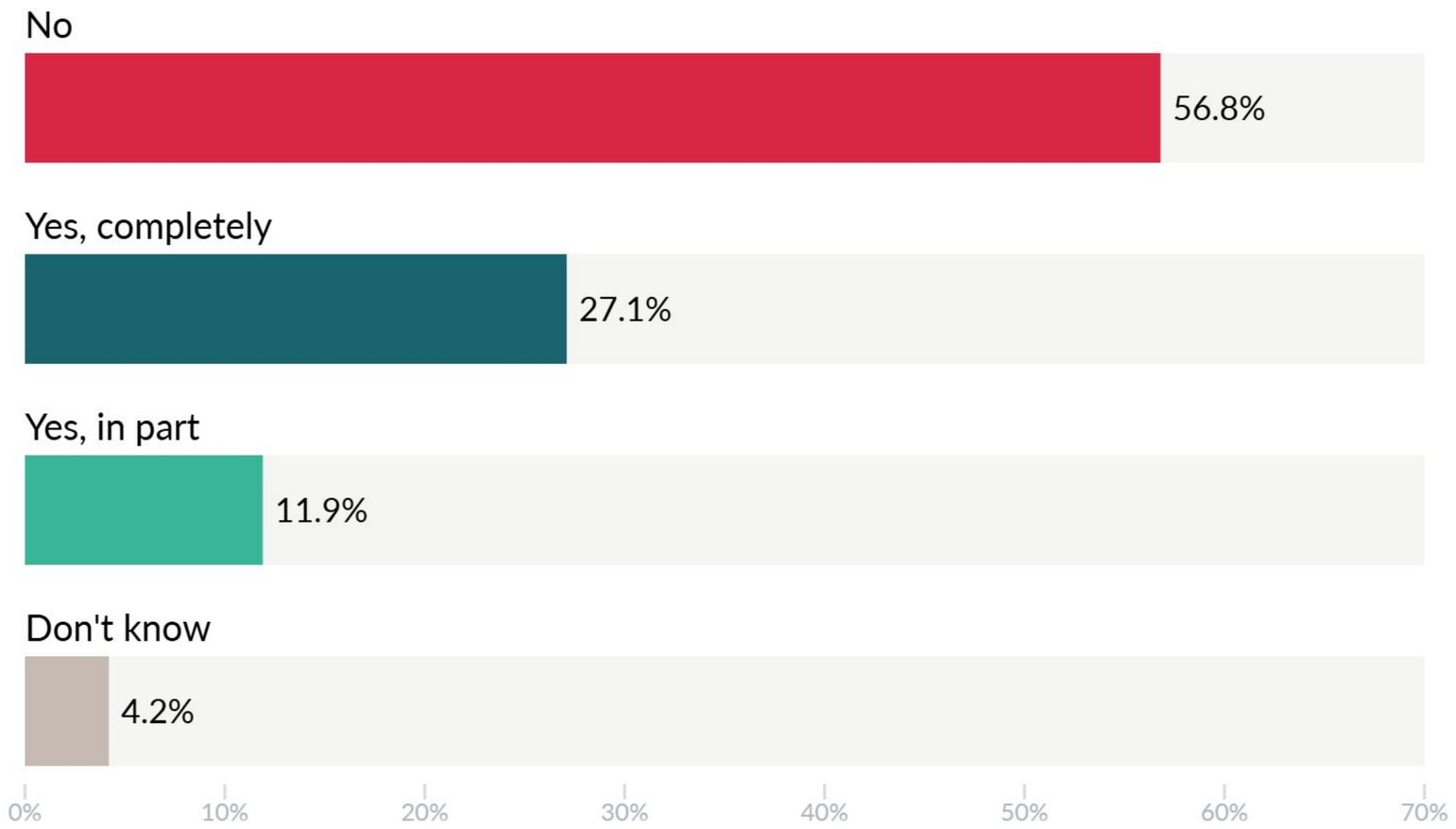
Support for Trade Review Act [Crosstabs]

	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k
Yes	48.5	54.9	75.1	67.1	51.9	42.5	56.3	56.5	52.5	47.6
No	43.3	27.5	12.2	23.2	29	48.6	27.9	32.4	37.3	35.7
Don't know	8.2	17.6	12.7	9.8	19.1	8.9	15.8	11.1	10.3	16.6

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Yes	56.1	48.4	62.6	59.3	63.4	48.4	43.4	70.2	50.3	41.1
No	29.4	39.8	30.7	18.9	26.9	39.1	52.5	20.1	33.5	52
Don't know	14.5	11.8	6.6	21.8	9.7	12.6	4.1	9.7	16.2	6.9

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Yes	84.8	6.5	55	4.5	86.3	71
No	2.3	80.9	31.9	81.5	1.7	16.6
Don't know	12.9	12.6	13.1	14	12	12.4

In your opinion, is the formula adopted by the Trump administration to determine the tariffs set on each country appropriate?

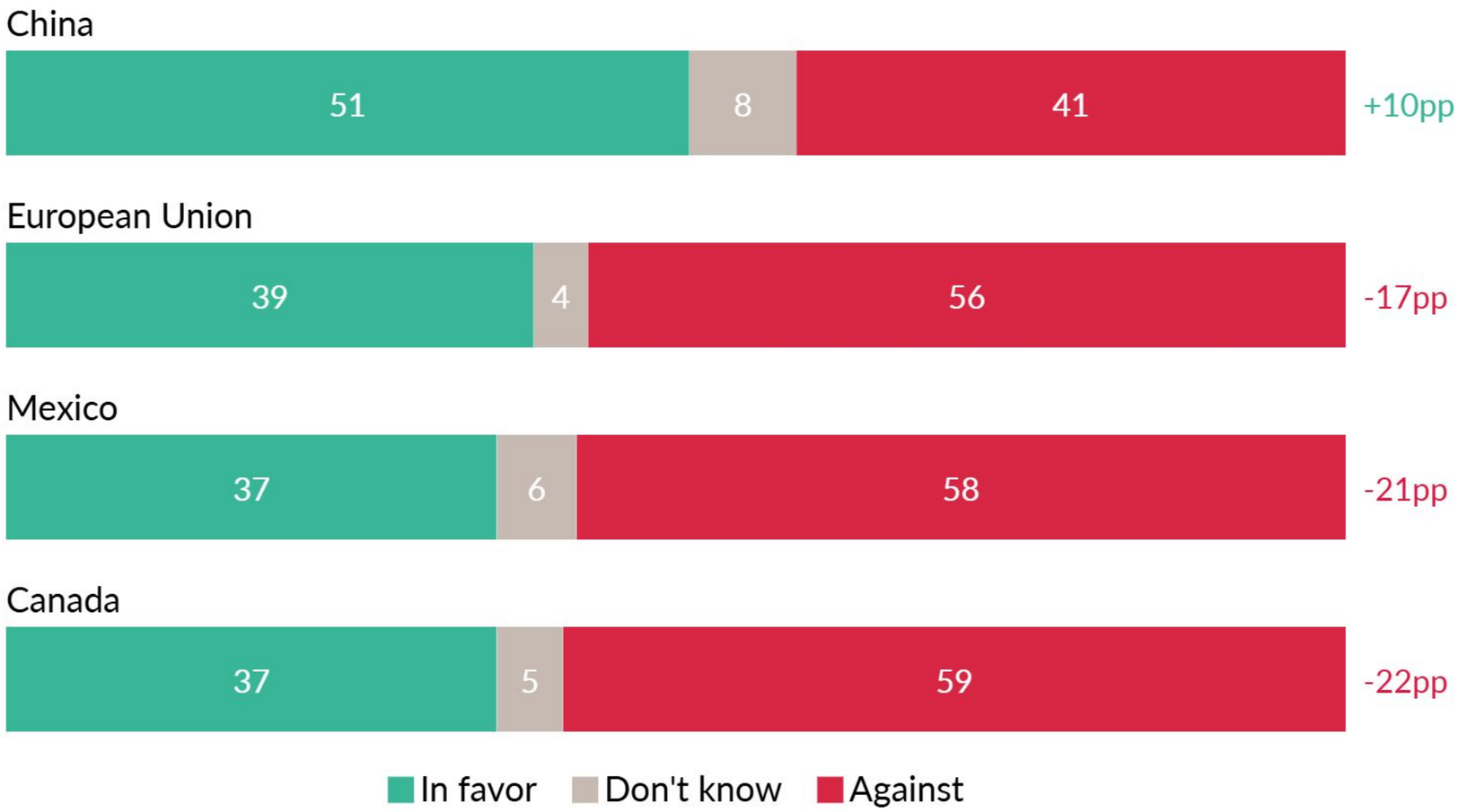


	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below $50k	$50k - $100k	Above $100k
No	46.9	66.7	84.9	72.5	64.6	41.7	63.4	61.7	55.4	54.5
Yes, completely	32	22.4	8.8	13.4	19.1	41.9	19.7	32.3	27.3	23
Yes, in part	16.1	7.4	3.4	5.9	11	14.2	12.9	6	9.6	18.3
Don't know	4.9	3.5	2.9	8.2	5.3	2.2	4	0	7.7	4.2

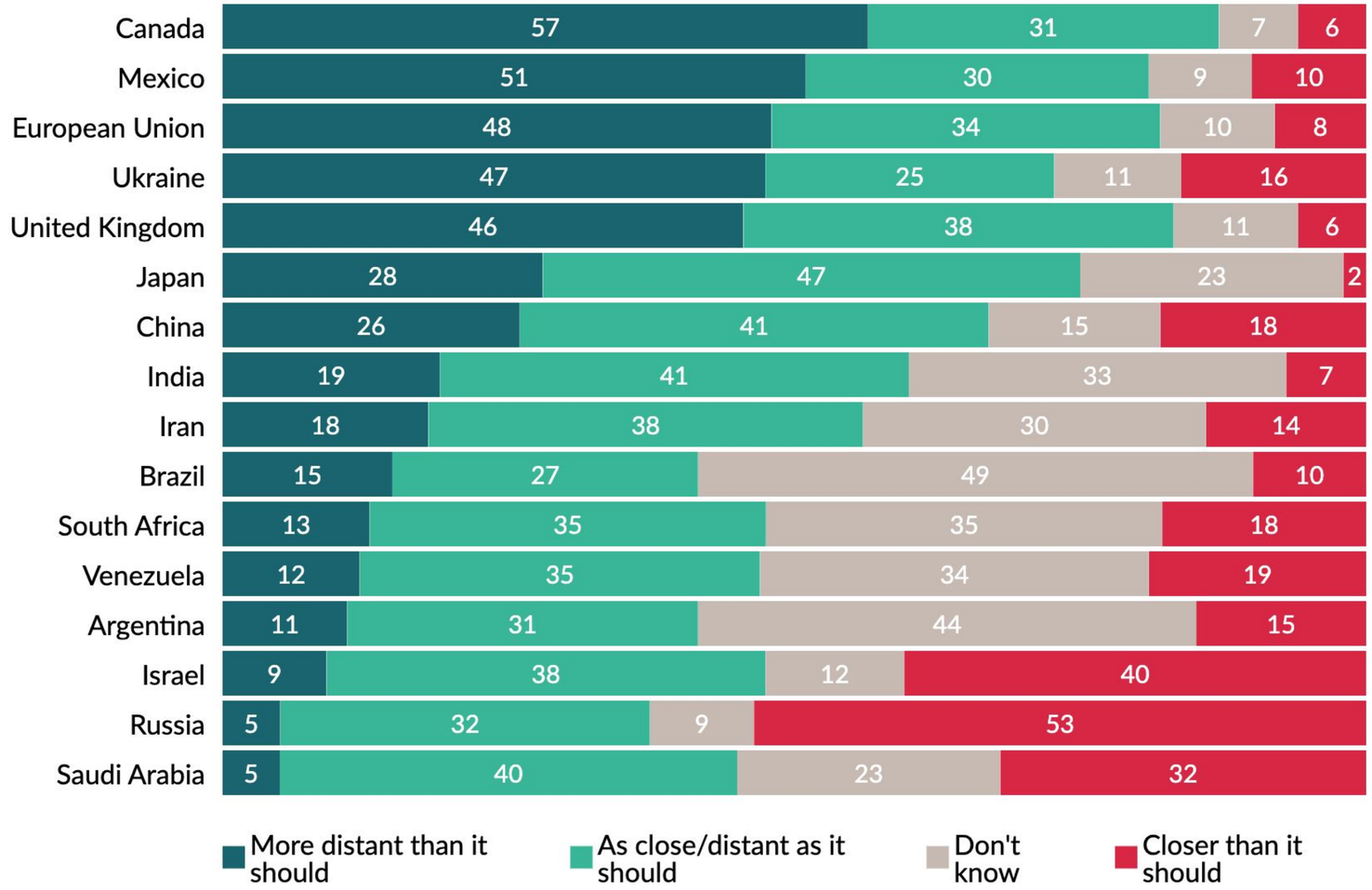
	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
No	63.1	52	60.7	83.1	67.9	50.9	37.5	73.4	56.6	44.3
Yes, completely	22.7	30.4	37.5	16.9	20.2	28.5	46.4	12.7	28.2	35.8
Yes, in part	9.4	13.8	1.8	0	11.9	14.4	16.1	12.5	10	16
Don't know	4.8	3.8	0	0	0	6.1	0	1.4	5.2	3.9

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
No	97.4	4.6	58	1.6	98.5	65.8
Yes, completely	0.2	69.5	20.4	62.7	0.2	20.9
Yes, in part	1.1	20.2	15.7	27	0.8	4.9
Don't know	1.3	5.7	6	8.6	0.5	8.4

Are you in favor of or against placing tariffs on imports from the following countries?

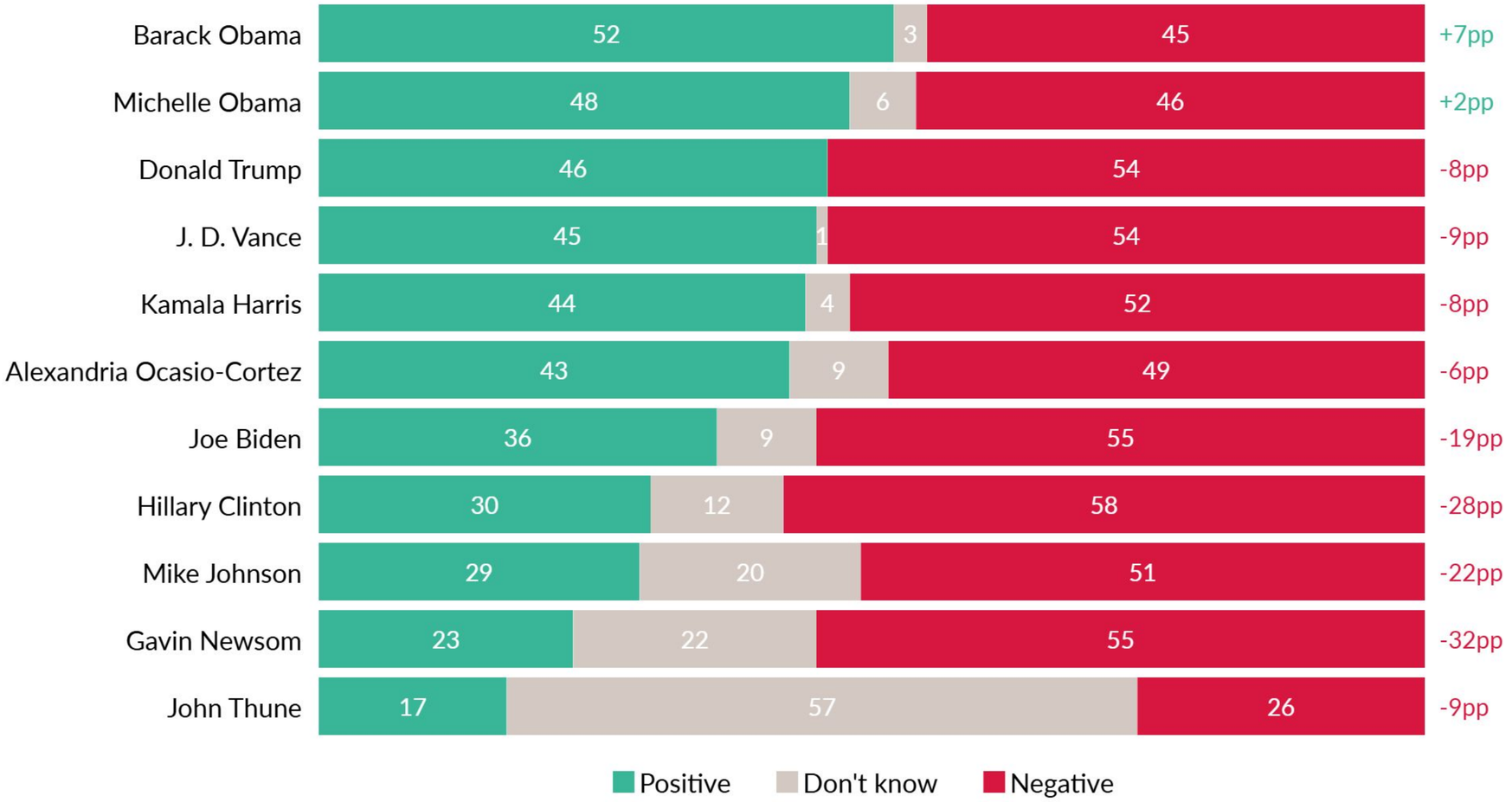


In your opinion, is the current US administration closer or more distant to the leadership of each of the following countries than what you would personally prefer?

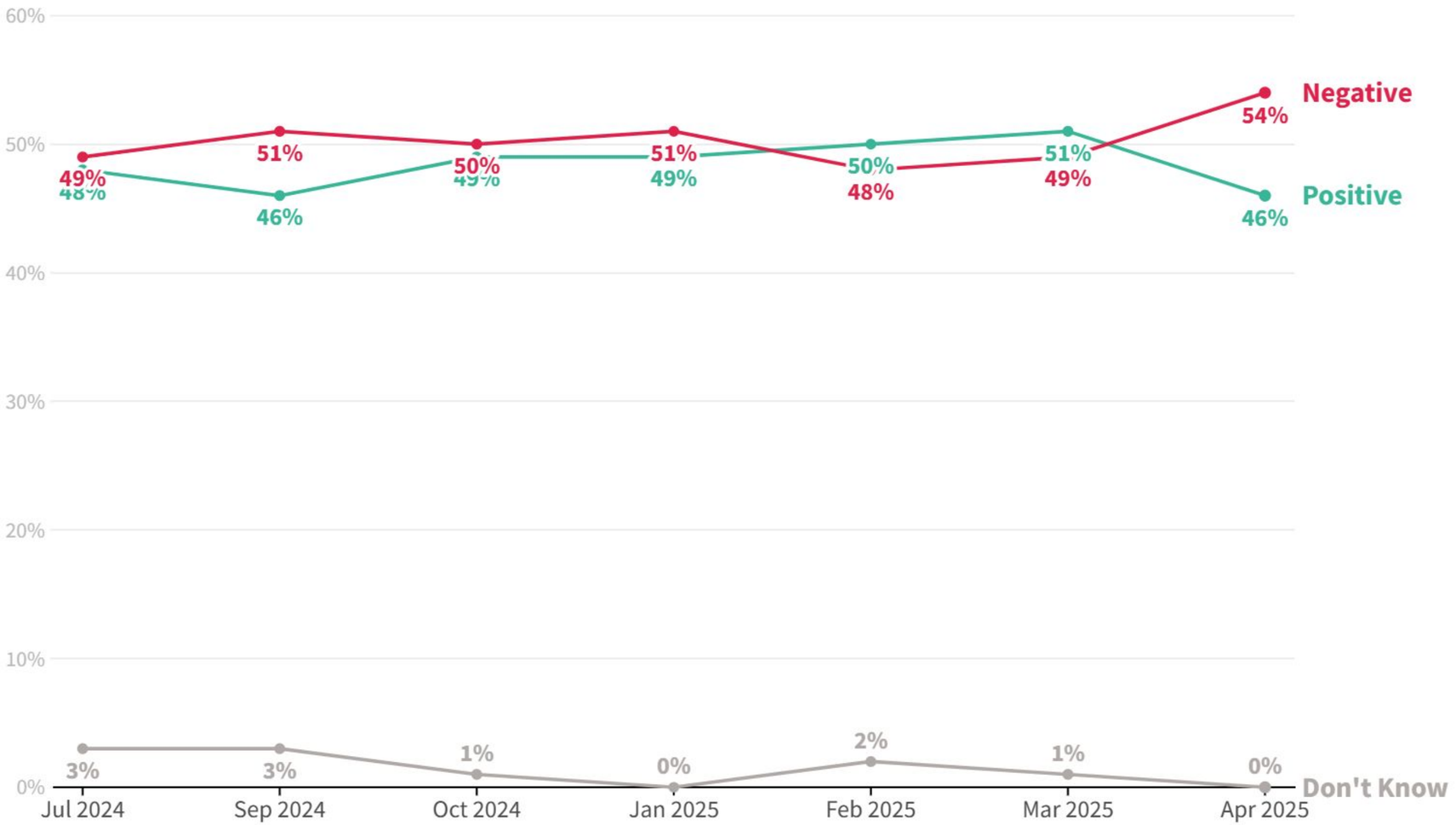


2.5. Image of political leaders

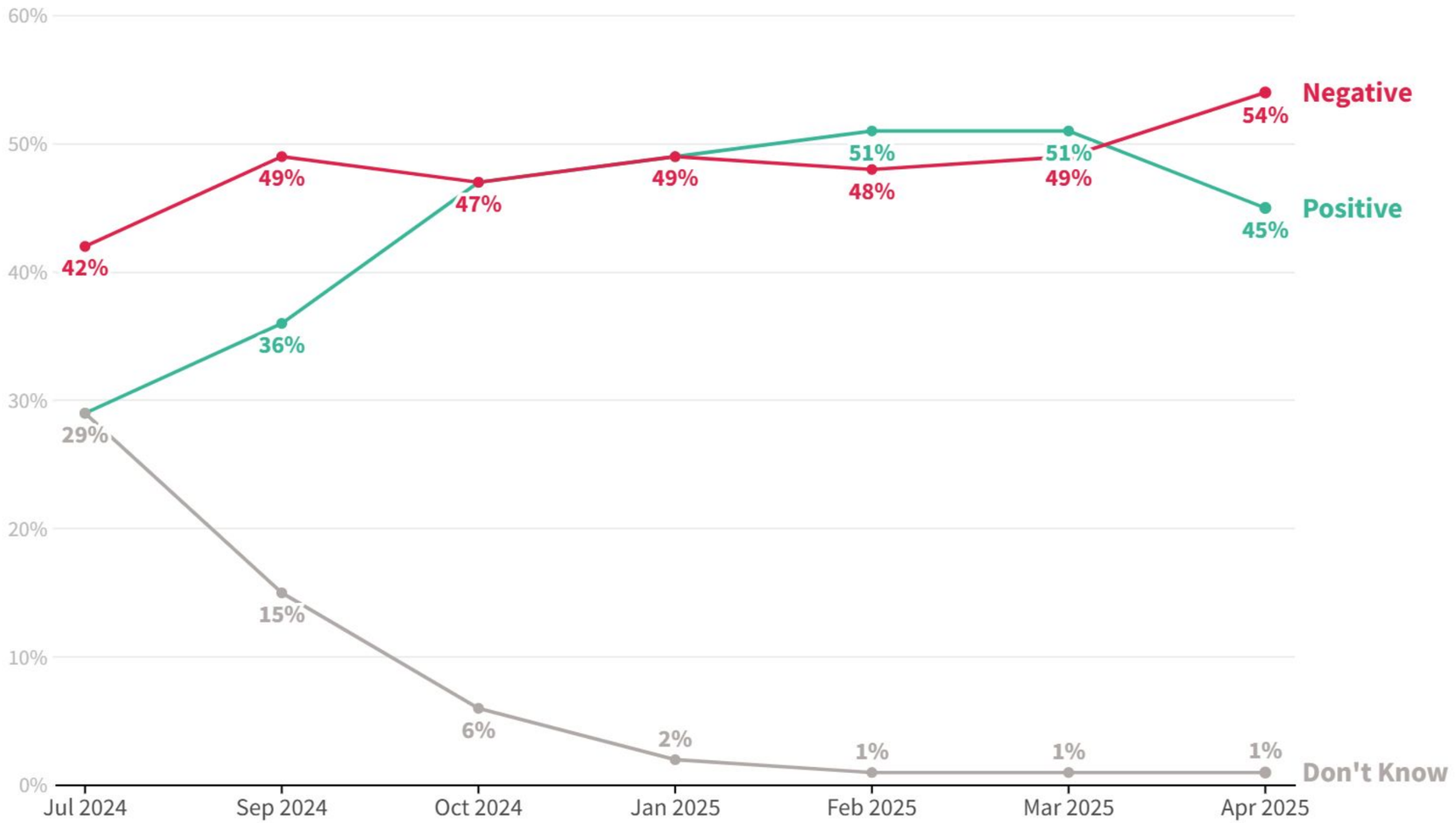
Do you have a positive or negative image of the following politicians?



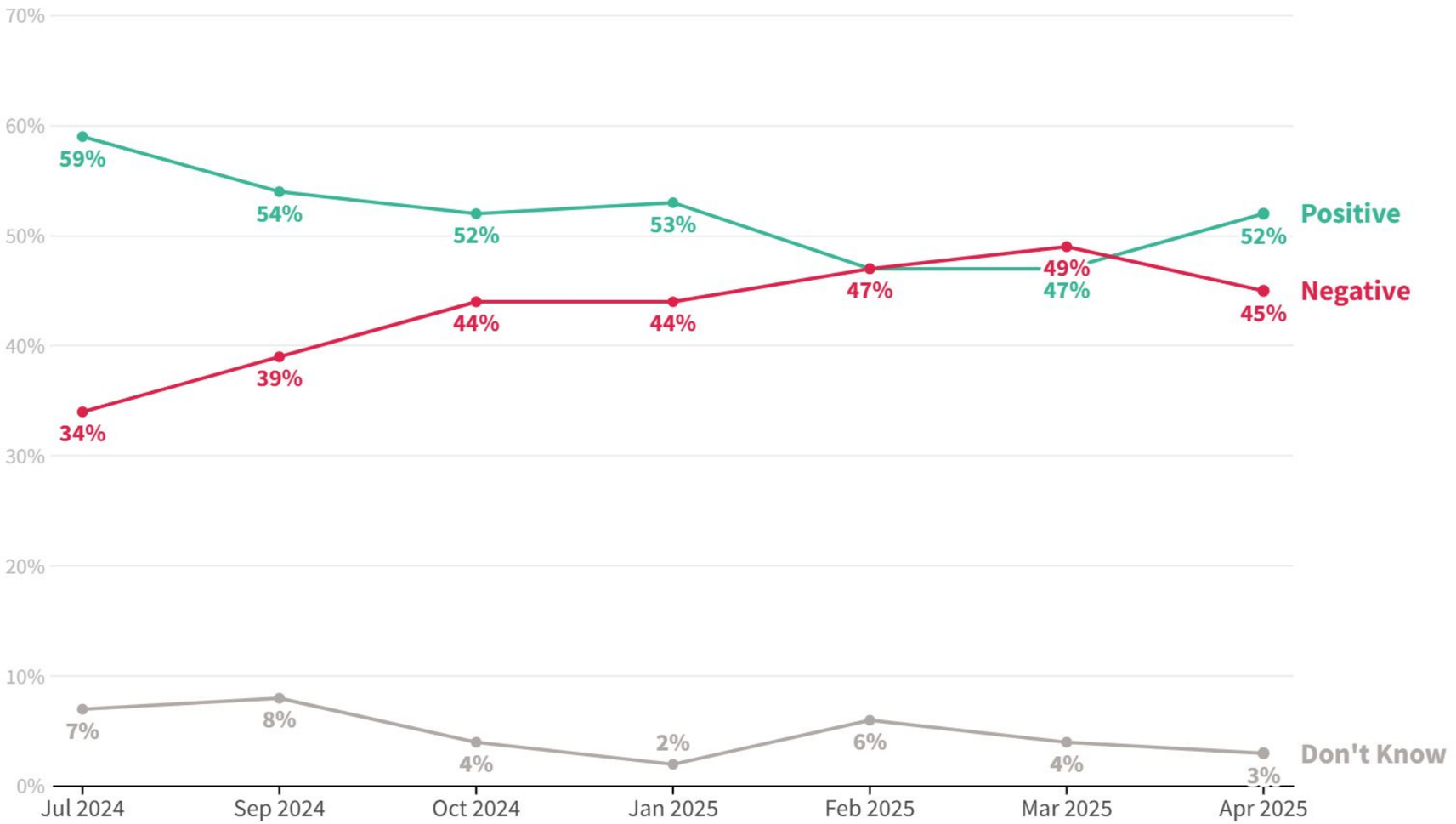
Do you have a positive or negative image of Donald Trump?



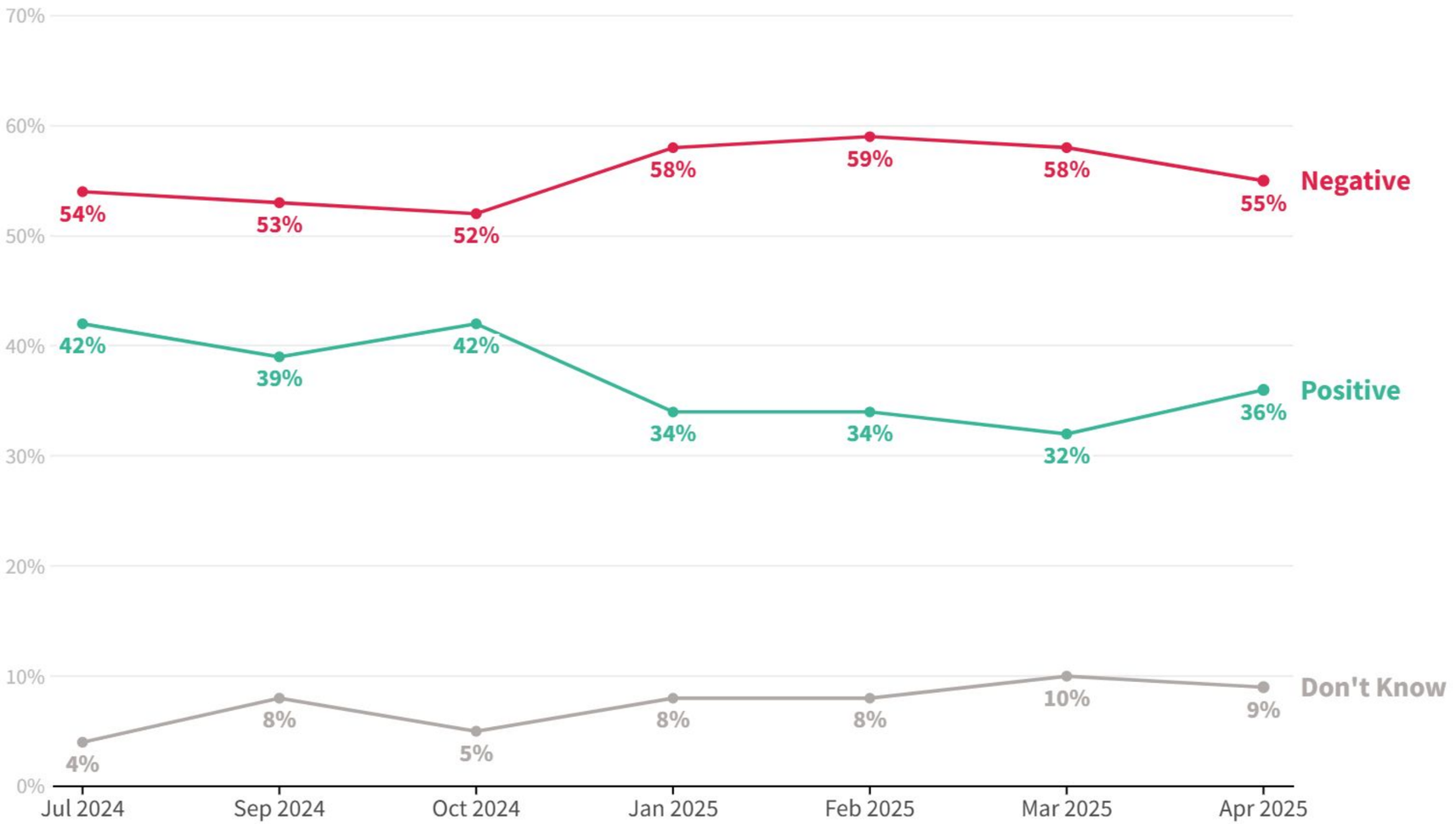
Do you have a positive or negative image of JD Vance?



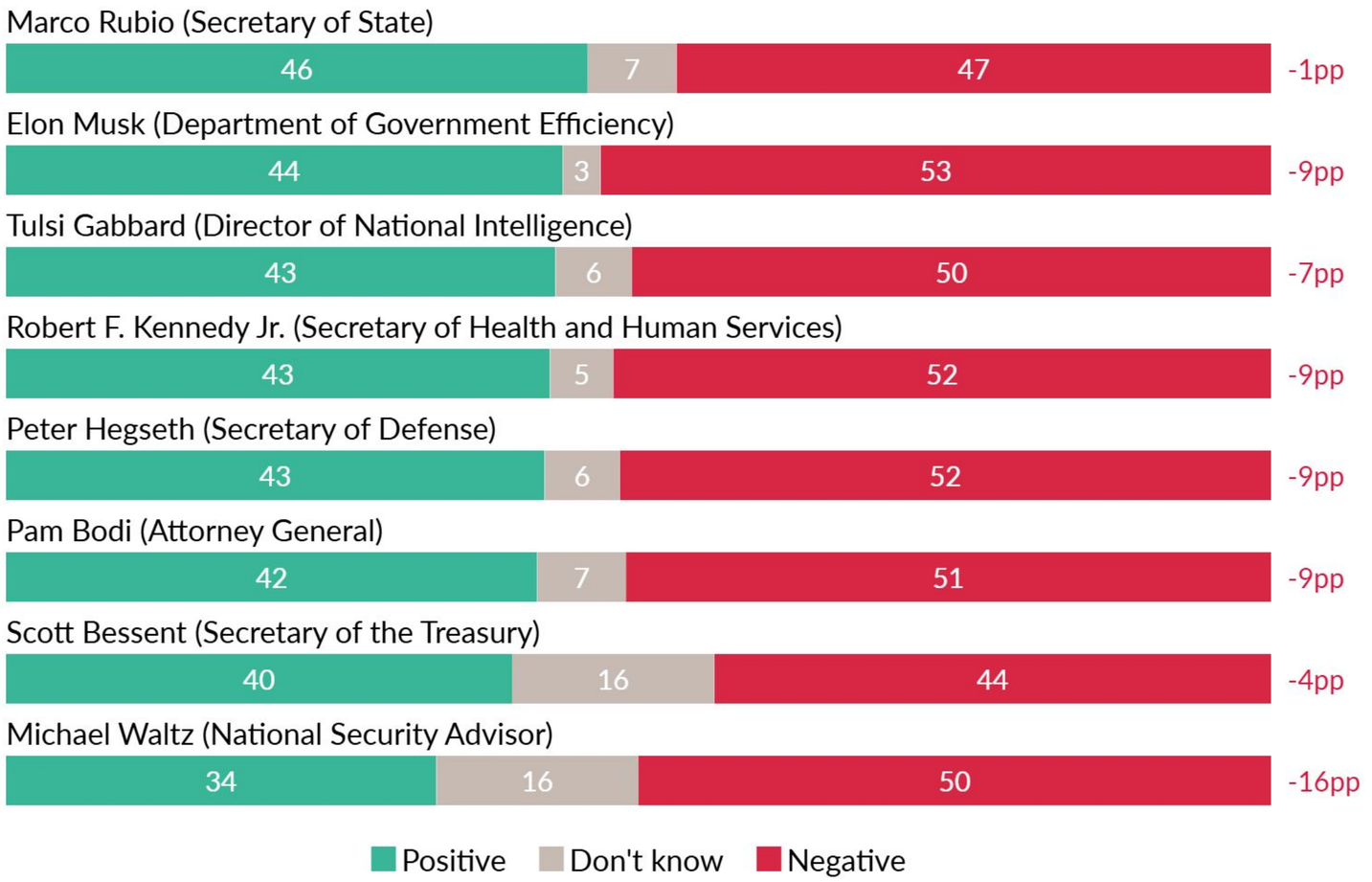
Do you have a positive or negative image of Barack Obama?



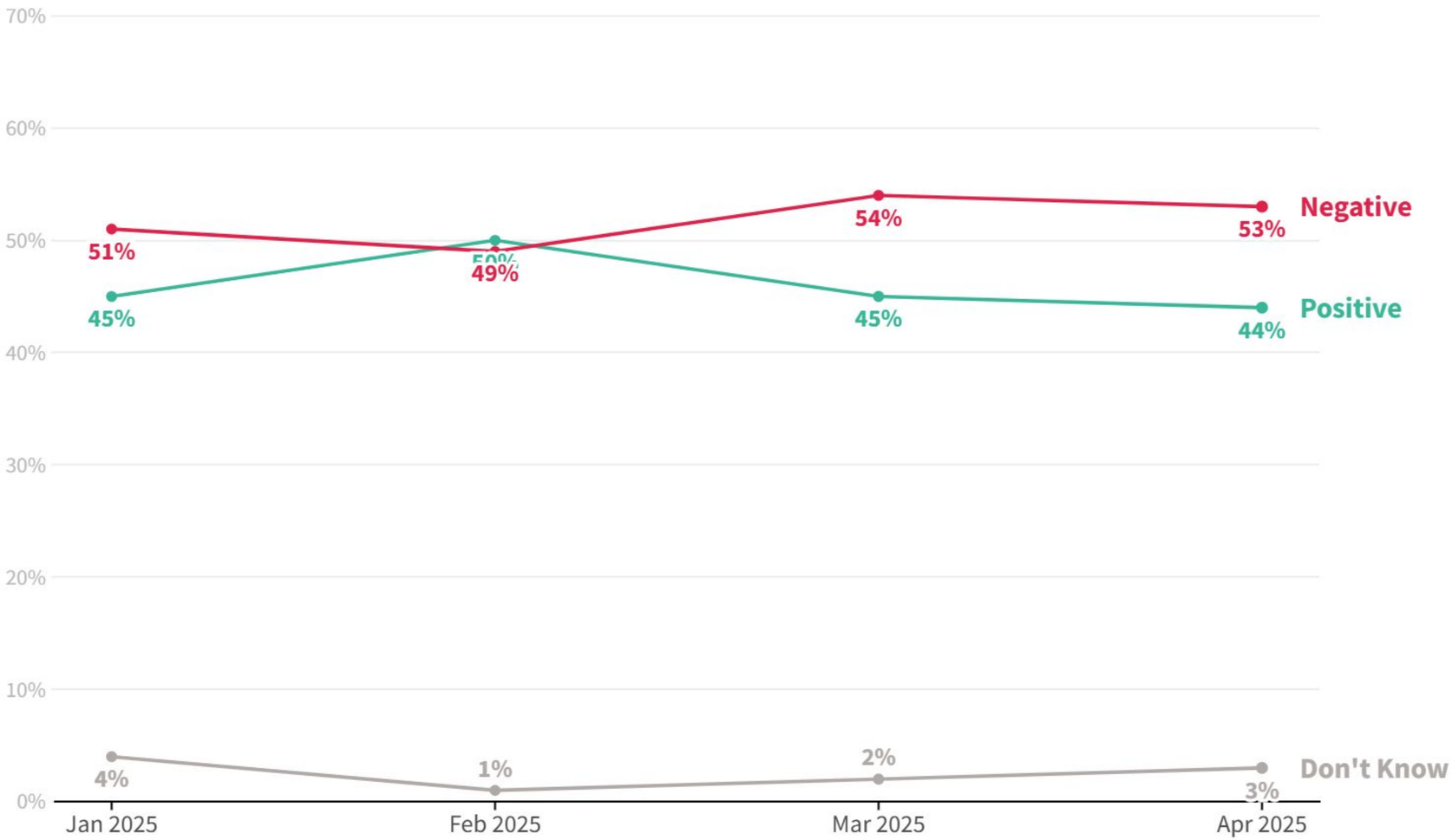
Do you have a positive or negative image of Joe Biden?



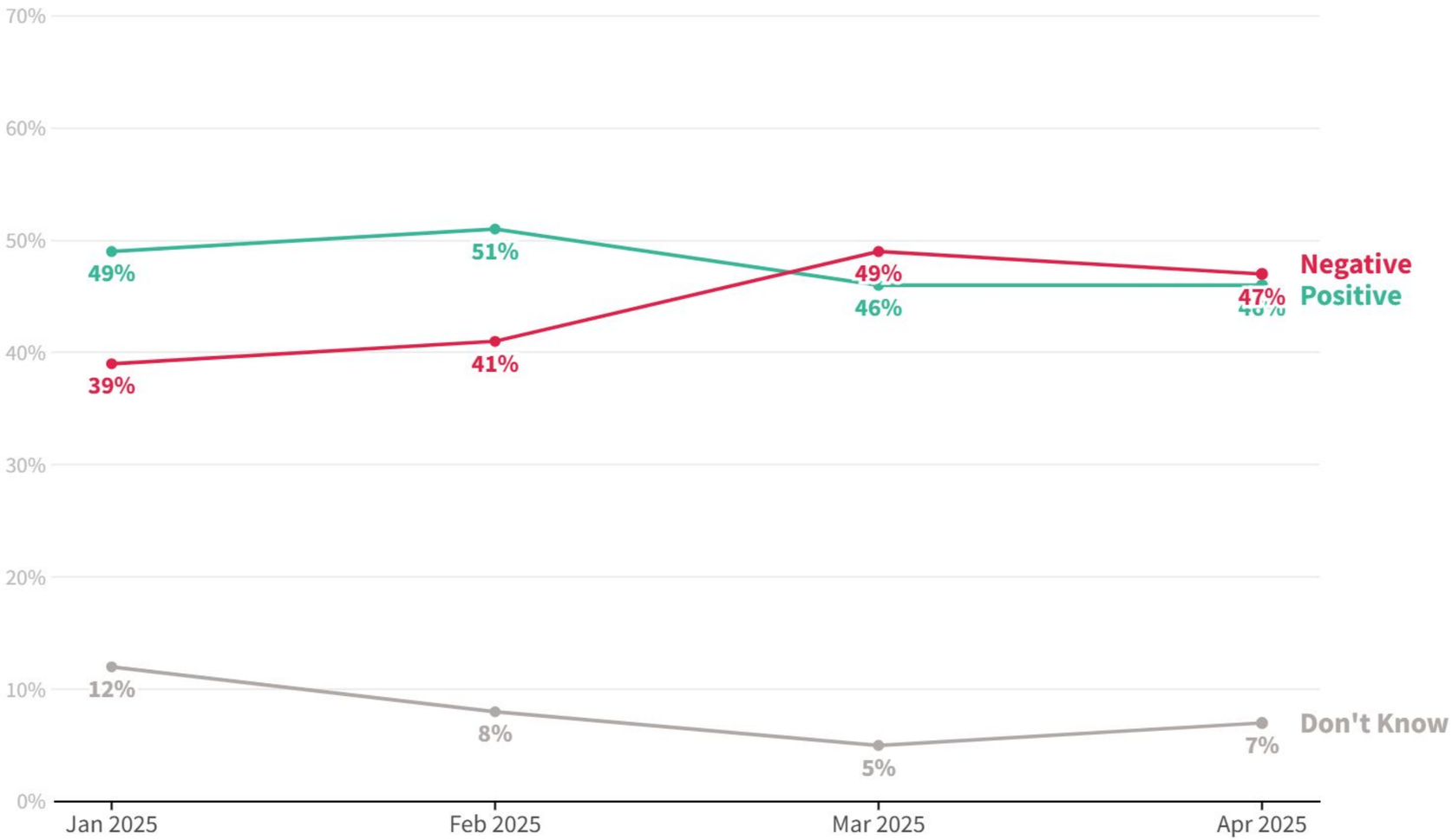
Do you have a positive or negative opinion of the following members of the Trump administration?



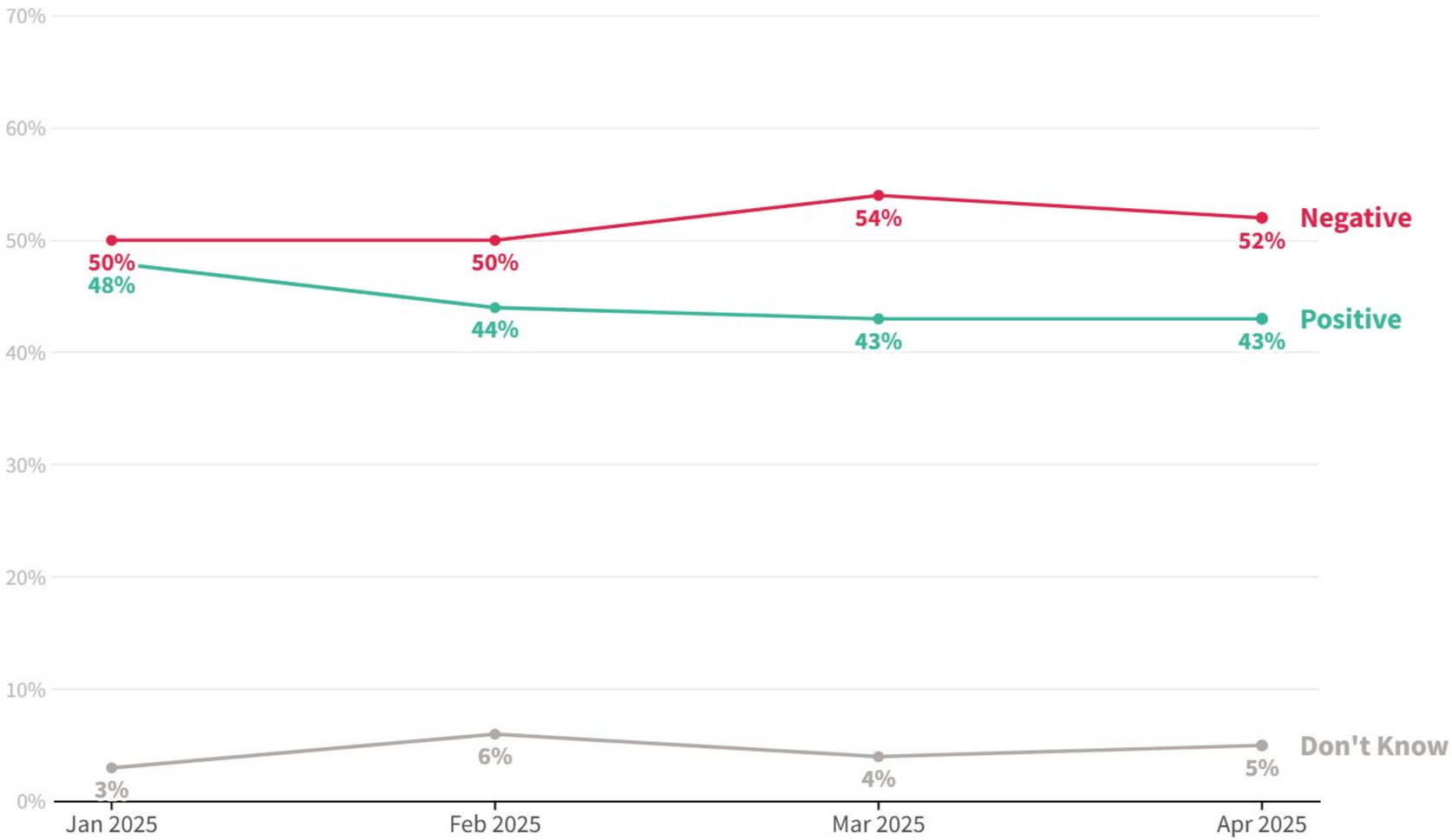
Do you have a positive or negative image of Elon Musk?



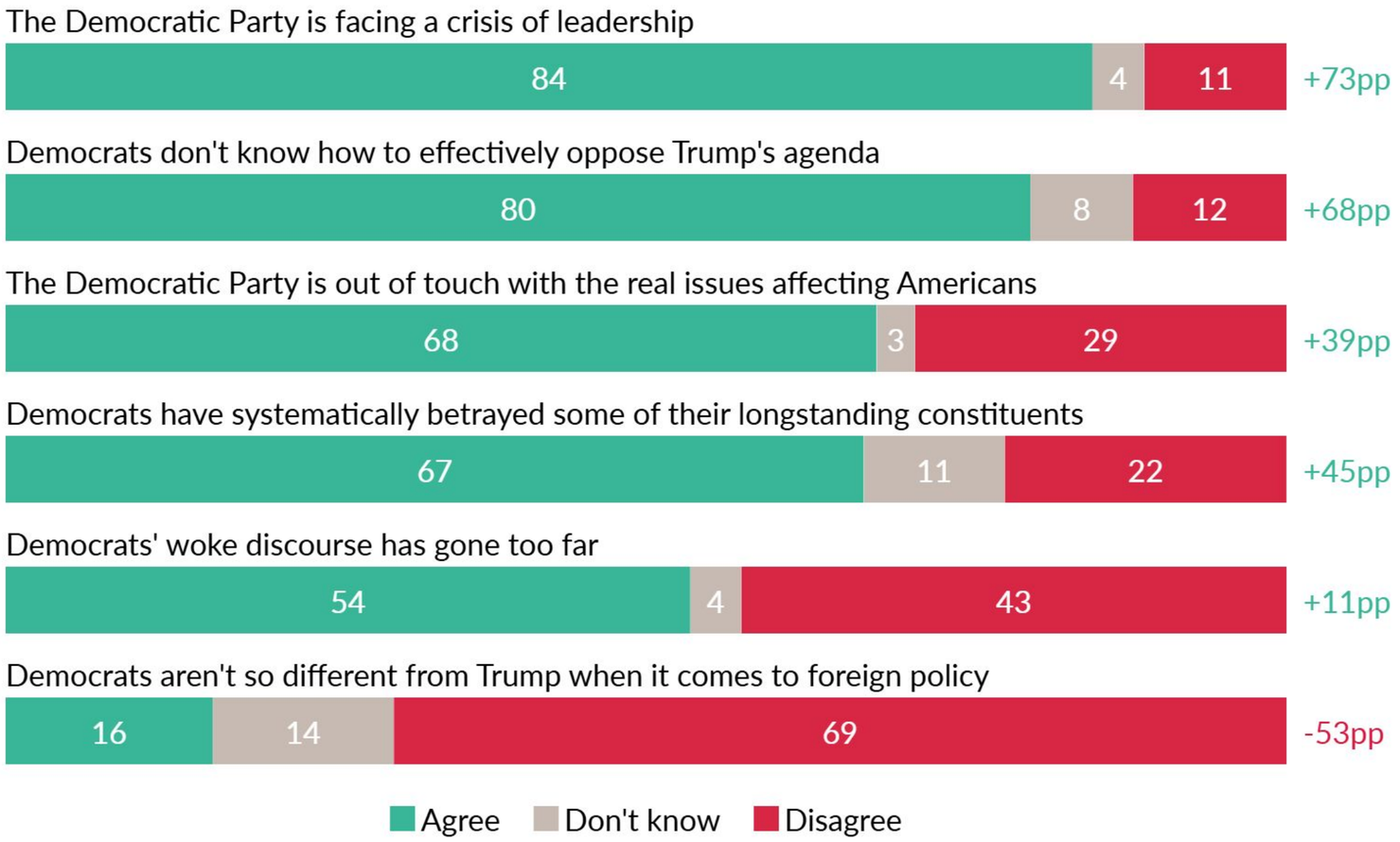
Do you have a positive or negative image of Marco Rubio?



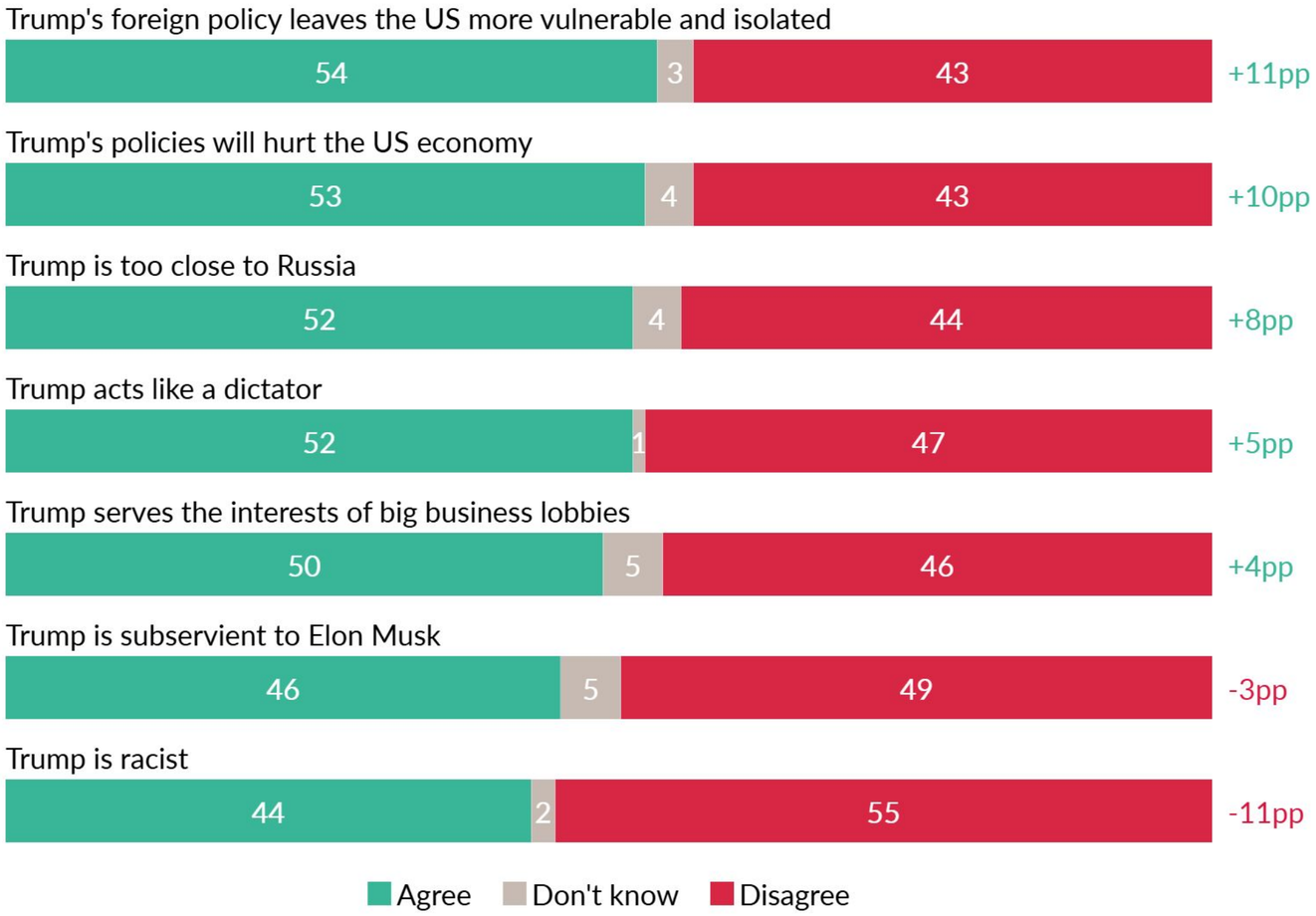
Do you have a positive or negative image of Robert F. Kennedy Jr.?



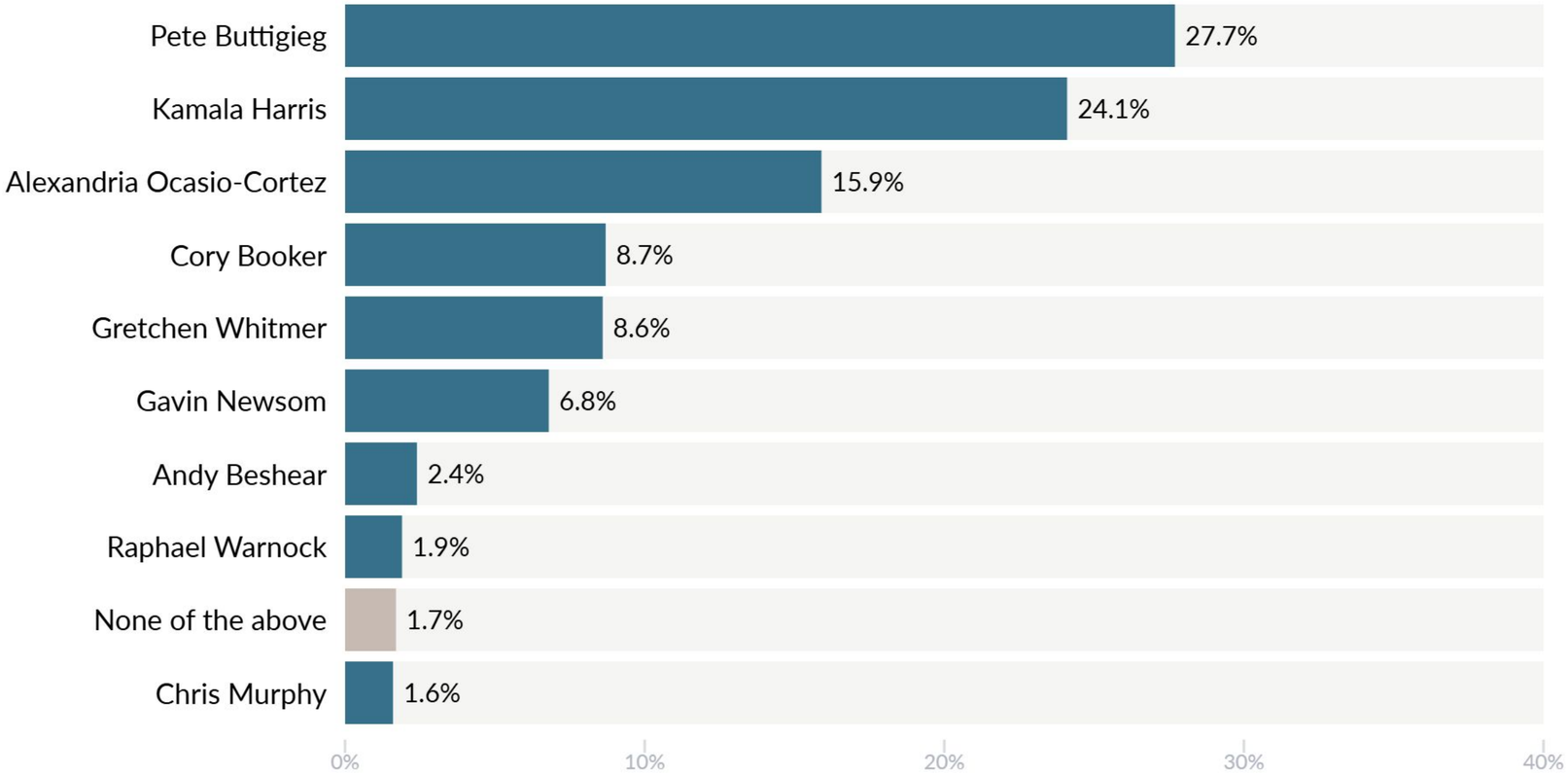
Do you agree or disagree with the following criticism commonly directed against Democrats?



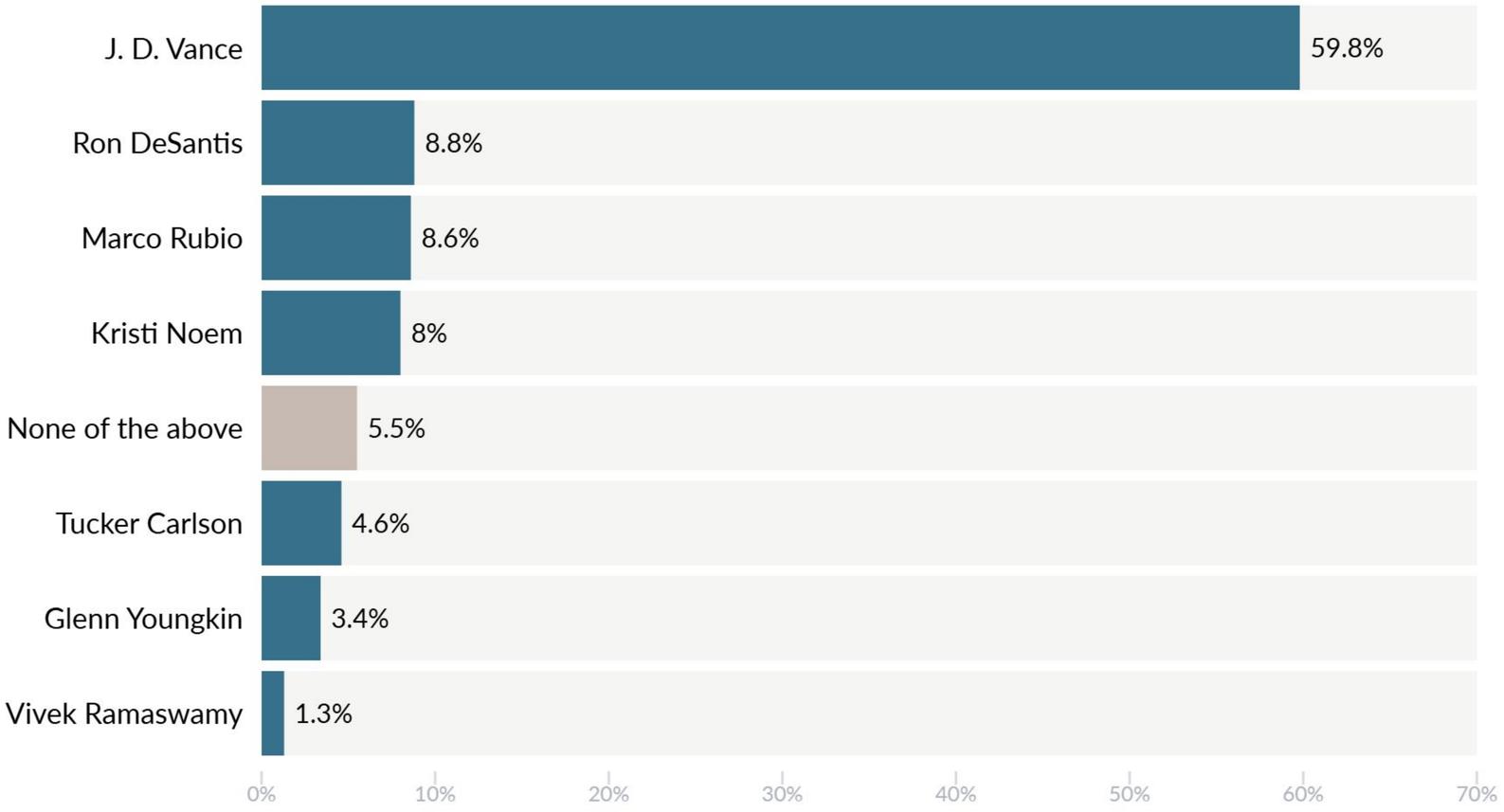
Do you agree or disagree with the following criticism commonly directed against President Trump?



[Among those identifying as Democrats] **Provided that these were the candidates, who would you vote for in the Democratic primaries for the 2028 presidential election?**

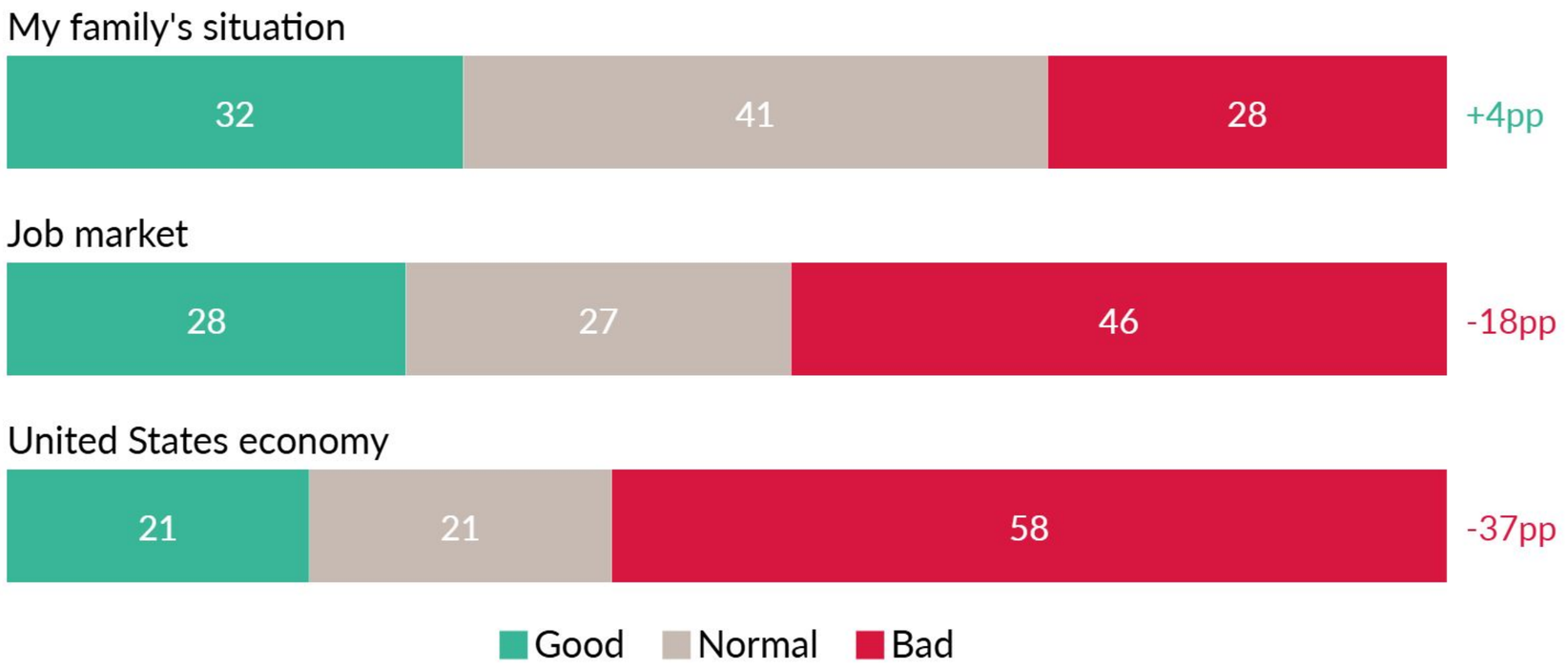


[Among those identifying as Republicans] **Provided that these were the candidates, who would you vote for in the Republican primaries for the 2028 presidential election?**

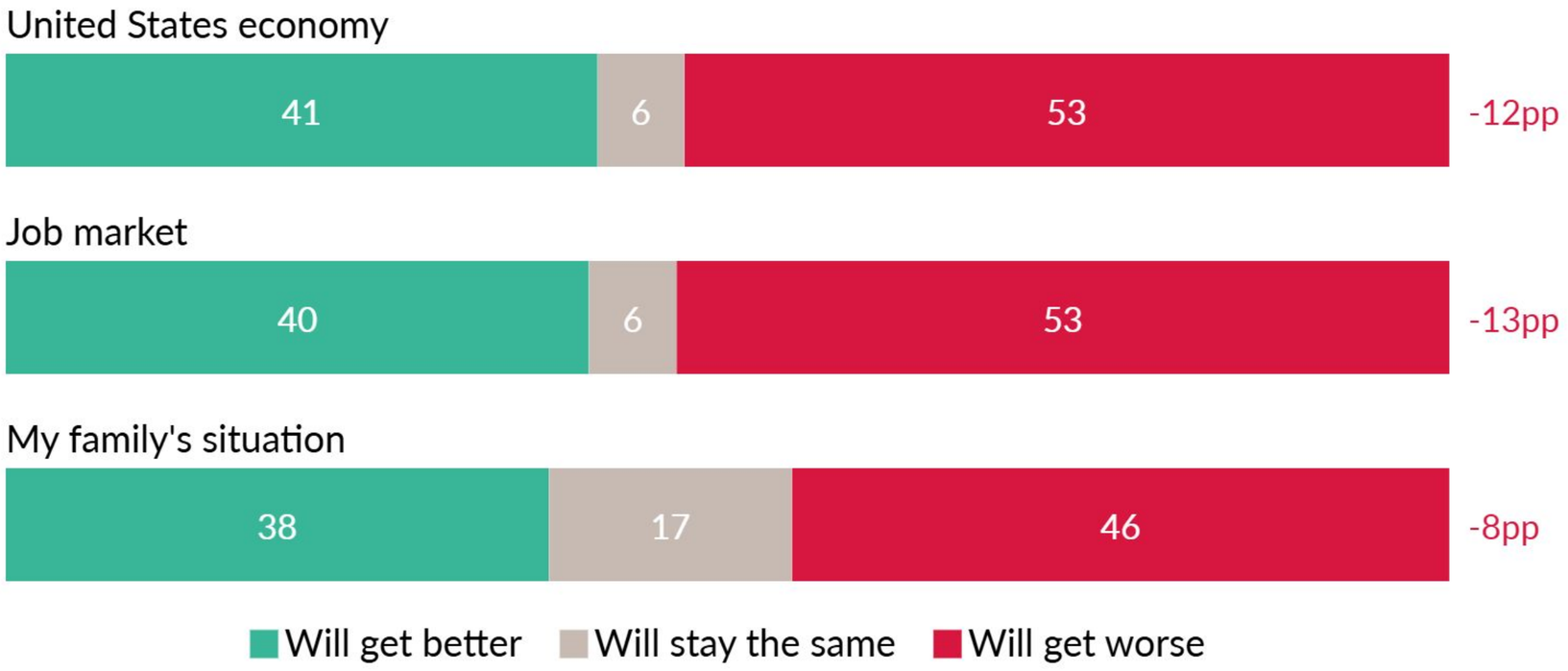


2.6. Economic situation & expectations

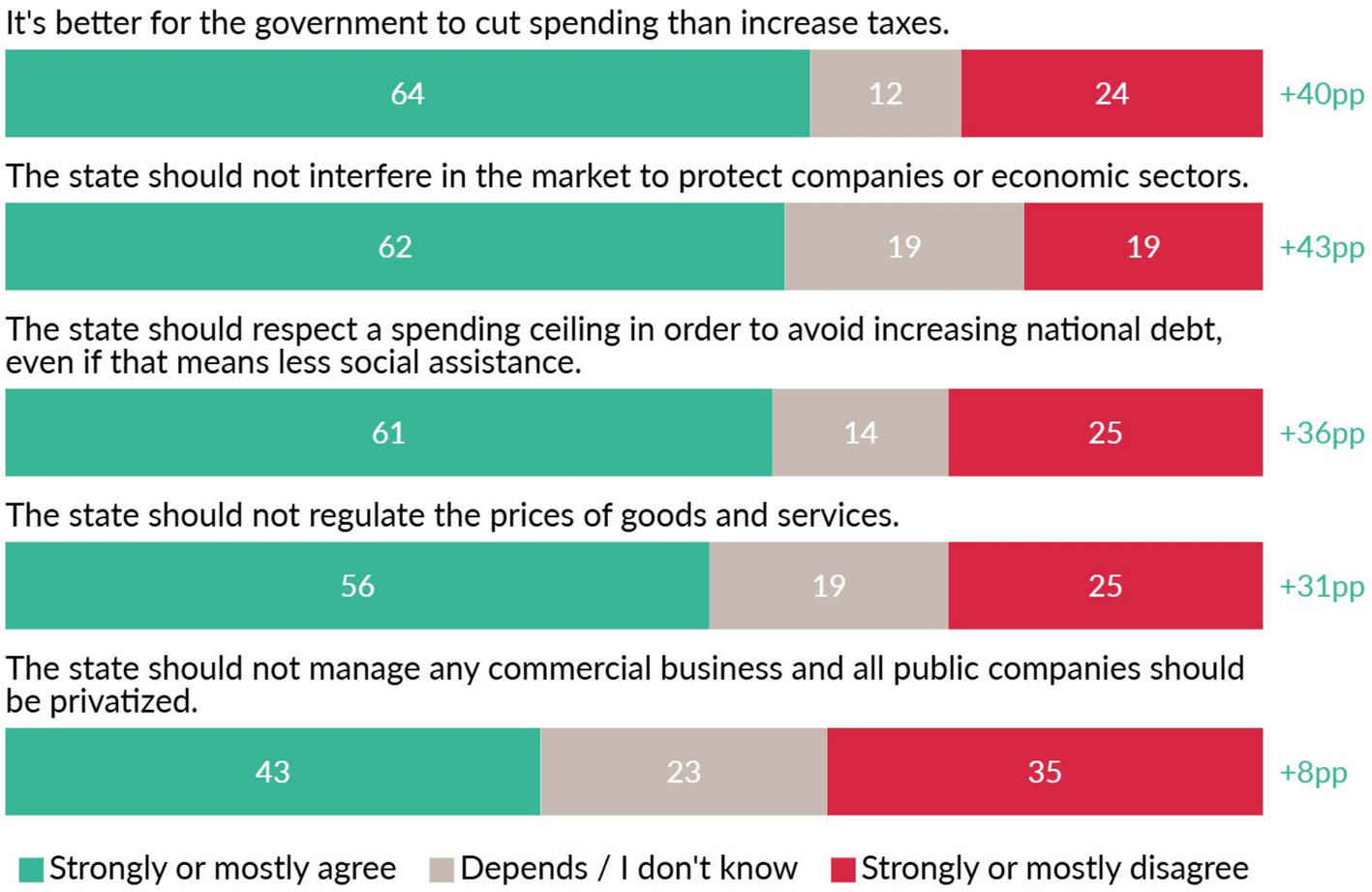
How do you evaluate the US economy and job market right now? And how do you evaluate your family's economic situation?



What is your expectation regarding the US economy and job market six months from now? What is your expectation regarding your family's situation?

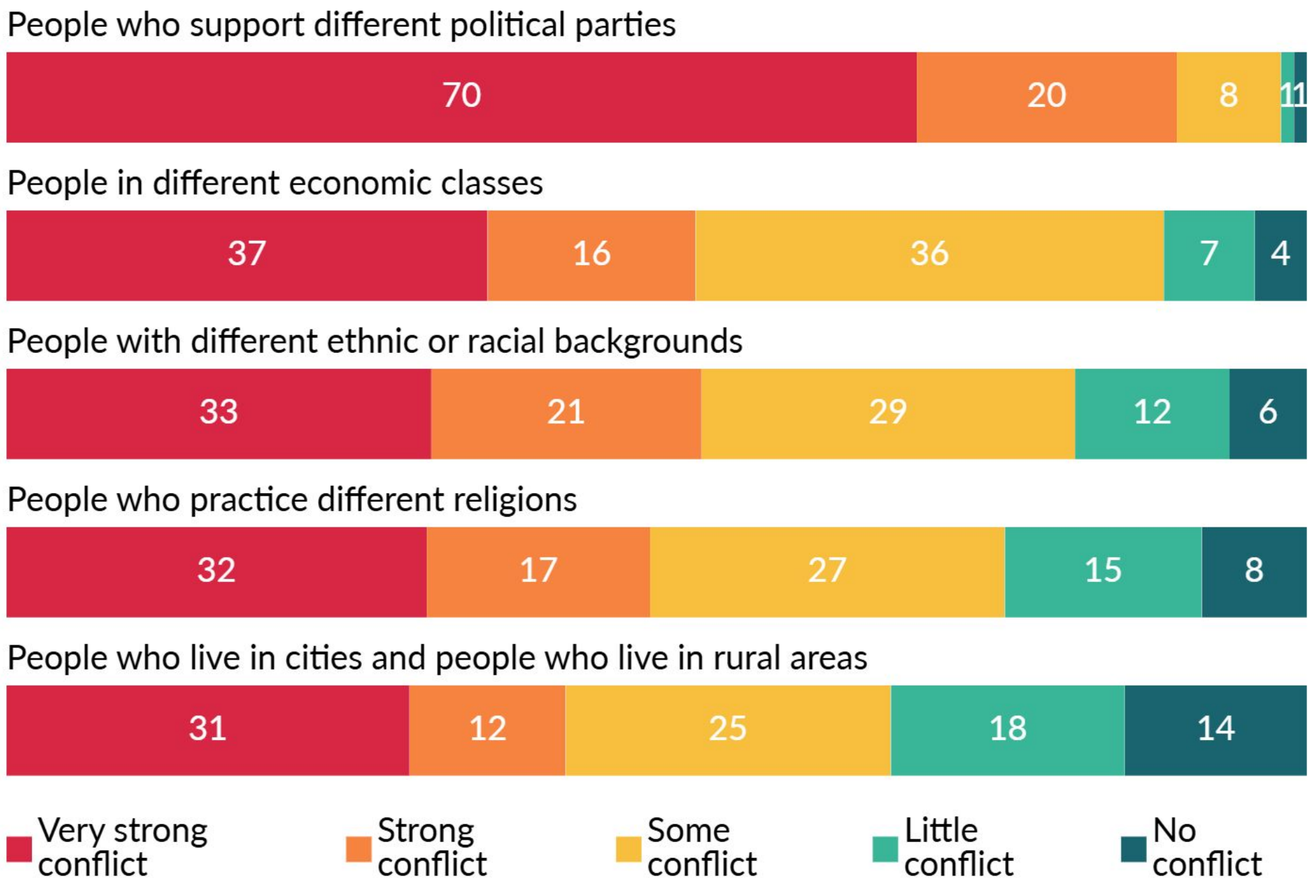


How much do you agree or disagree with the following statements on economic policy?

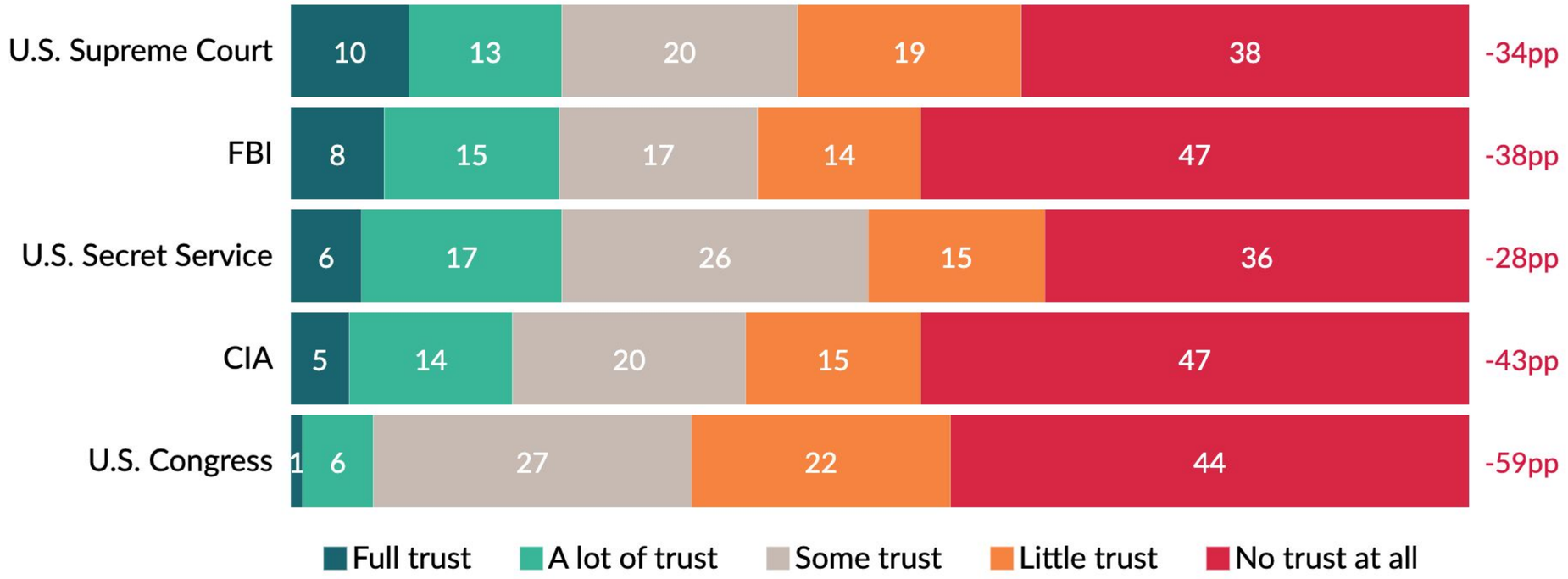


2.7. Social polarization and trust in institutions

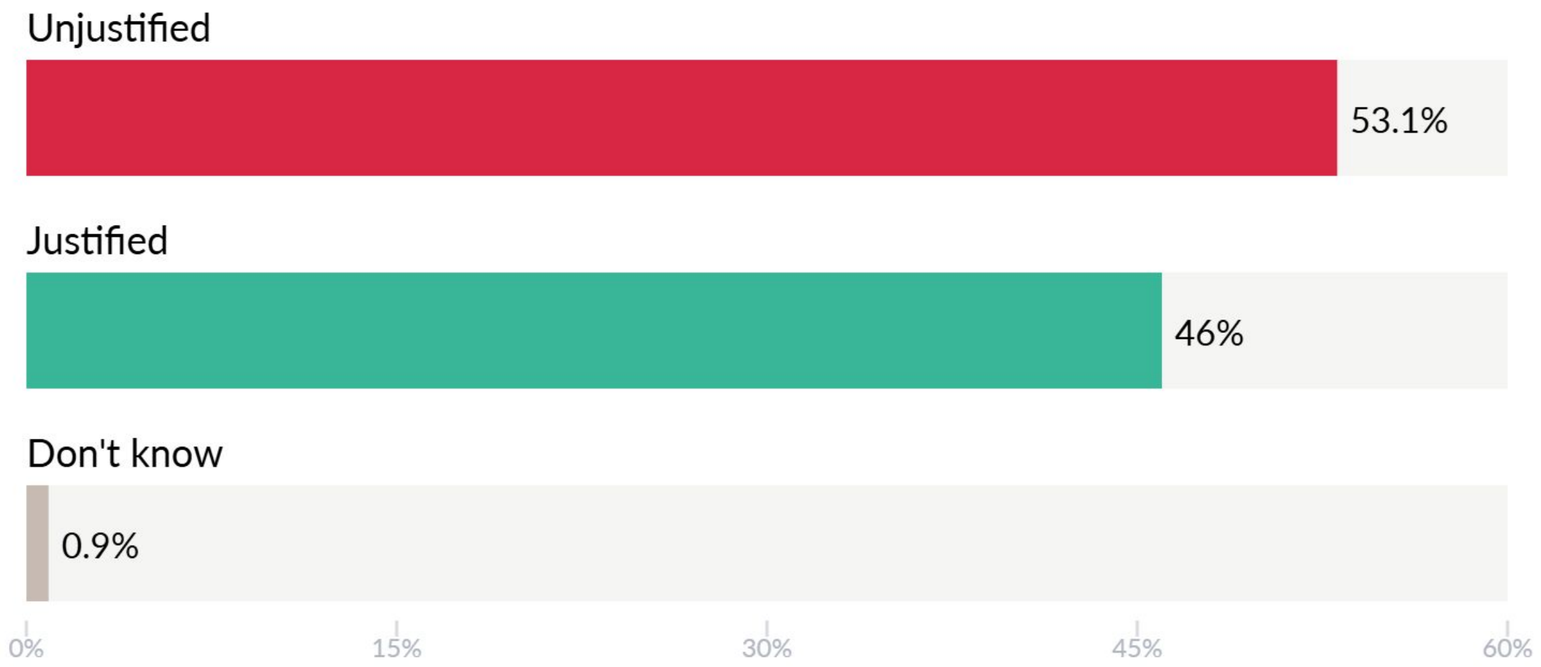
Would you say there is significant polarization and social conflict in the United States between the following groups?



How much trust do you have in the following institutions?



In your opinion, is Elon Musk’s current influence over the federal government as head of DOGE justified or unjustified?

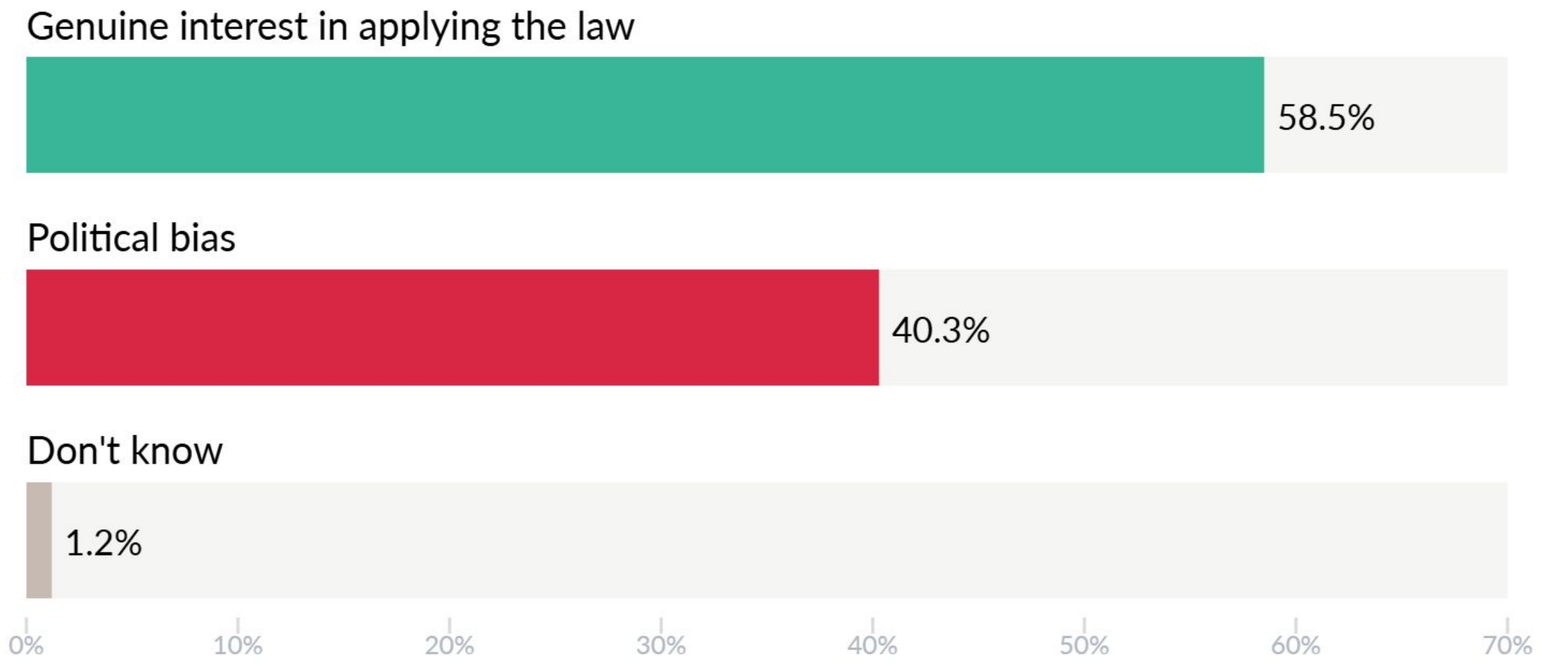


	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Unjustified	48.4	57.2	78.1	72.1	62.6	39.7	53.7	60.9	46.9
Justified	50.5	42.1	21.9	27.5	36.8	59.5	44.9	37.7	52.7
Don't know	1.1	0.7	0	0.4	0.6	0.8	1.4	1.5	0.4

	INCOME			RACE				
	Below $50k	$50k - $100k	Above $100k	Asian	Black	Hispanic	White	Other
Unjustified	55.3	53.3	51.4	70.2	88.9	48.6	49.5	33.1
Justified	43.5	46.2	47.6	29.8	11.1	51.4	49.3	66.9
Don't know	1.2	0.5	1	0	0	0	1.2	0

	LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Unjustified	59	55.8	41.6	98.9	8.1	58	5.8	99.6	72.1
Justified	40.2	43.5	57.1	1.1	90.1	41.4	92.9	0.3	24.1
Don't know	0.8	0.7	1.3	0.1	1.8	0.6	1.3	0.1	3.8

In your opinion, are rulings by federal judges that block parts of President Trump's agenda motivated mainly by political bias or a genuine interest in applying the law?



	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Genuine interest in applying the law	54.8	60.6	98.5	78.4	60.3	48.1	58.9	54.7	61.9
Political bias	44.3	38	1.5	21.6	37	50.9	40	42.8	37.9
Don't know	0.9	1.4	0	0	2.7	0.9	1.1	2.4	0.2

	INCOME			RACE				
	Below $50k	$50k - $100k	Above $100k	Asian	Black	Hispanic	White	Other
Genuine interest in applying the law	64.6	52.9	59.3	93.1	94.2	44.8	51.6	40.4
Political bias	35.2	44.8	39.7	6.9	5.8	55.2	46.7	58.9
Don't know	0.2	2.3	1	0	0	0	1.7	0.7

	LOCATION			PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Urban	Sub - urban	Rural	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Genuine interest in applying the law	81.4	53.8	54.7	92.3	6.5	52.9	2.1	90.6	63.3
Political bias	17.4	44.7	45.1	7.4	90.1	46.3	95.8	9	33
Don't know	1.2	1.5	0.1	0.3	3.4	0.9	2.1	0.4	3.6

About AtlasIntel

With an average error of 0.3pp, **AtlasIntel was the most accurate pollster of the 2024 election,** both at the national level and in swing states. It was also the only pollster to correctly indicate the winner of the presidential race in each state.

Most Accurate Pollsters of the 2024 US Presidential Election

National Popular Vote

		Trump	Harris	Advantage Trump vs Harris	Poll Error
Results				1.5	
1	AtlasIntel 11/04	50	48.8	1.2	0.3
2	ActiVote 11/02	50.5	49.5	1	0.5
3	Quantus Insights 10/30	49.1	48.3	0.8	0.7
4	SoCal Strategies 10/31	49.9	49.1	0.8	0.7
5	Big Data Poll 10/29	50.1	49.9	0.2	1.3
6	Rasmussen 10/31	49	46	3	1.5
7	J.L. Partners 10/29	50	47	3	1.5
8	Fabrizio/GBAO/WSJ 10/22	49	46	3	1.5
9	TIPP Insight 11/03	48	48	0	1.5
10	Hart Research/POS 11/02	49	49	0	1.5
11	Emerson College 11/02	49	49	0	1.5
12	NYT/Siena 10/23	48	48	0	1.5
13	NBC News 11/02	49	49	0	1.5
14	Leger/NYP 11/03	48.5	49.4	0.9	2.4
15	YouGov 10/31	48	49	1	2.5
16	Patriot Polling 11/03	48.1	49.4	1.3	2.8
17	Research Co. 11/03	46	48	2	3.5
18	Ipsos 11/03	48	50	2	3.5
19	HarrisX 11/02	49	51	2	3.5
20	Morning Consult 10/31	47	49	2	3.5
21	Marist College 11/02	47	51	4	5.5

Final Trump vs. Harris advantage according to New York Times projection on 11/07/2024.
The error ranking considers the last poll released by each pollster up to two weeks (14 days) before Election Day.

AtlasIntel www.atlasintel.org/polls

Performance of Final Atlas Polls 2024 U.S. Presidential Election

Race	Final result	Atlas Polls	Error
National	Trump +1.5	Trump +1.2	0.3
Nevada	Trump +3.1	Trump +3.1	0.0
Wisconsin	Trump +0.9	Trump +0.9	0.0
Michigan	Trump +1.4	Trump +1.5	0.1
Montana	Trump +19.9	Trump +20.2	0.3
Virginia	Harris +5.8	Harris +5.4	0.4
Arizona	Trump +5.5	Trump +5.1	0.4
Georgia	Trump +2.2	Trump +1.6	0.6
Pennsylvania	Trump +1.7	Trump +1.0	0.7
North Carolina	Trump +3.2	Trump +2.1	1.1
Minnesota	Harris +4.2	Harris +2.0	2.2
Ohio	Trump +11.2	Trump +8.5	2.7
Texas	Trump +13.6	Trump +10.6	3.0

AtlasIntel www.atlasintel.org/polls

AtlasIntel

AtlasIntel was also the most accurate pollster of the 2020 presidential election.

In 2020, Atlas polls had an average error of 2pp. They anticipated election results within the margin of error in all swing states. 2020 was the worst cycle for the US polling industry in four decades.*

Nate Silver ✓
@NateSilver538

Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

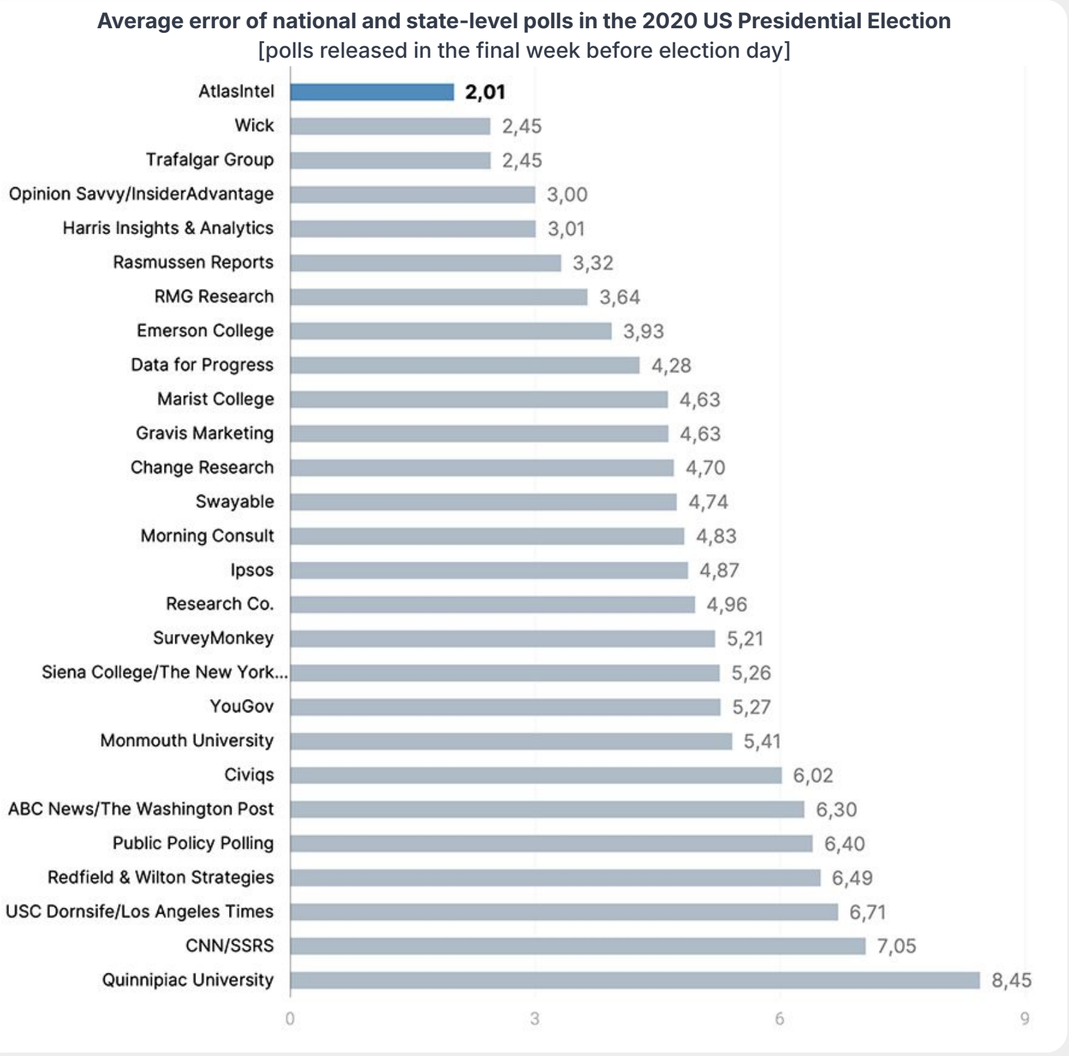
Second was Trafalgar!

Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

AtlasIntel was 2020's most accurate pollster

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5.1	+5.8
SurveyMonkey	58	97	+3.8	+4.7
Morning Consult	54	80	+4.6	+4.8
Change Research	44	69	+5.7	+6.1
Data for Progress	42	75	+5.0	+5.0
YouGov	37	82	+5.3	+5.3
Emerson College	36	58	+3.0	+4.1
Ipsos	32	73	+4.6	+4.6
Public Policy Polling	31	63	+7.2	+7.2
Trafalgar Group	28	50	-2.1	+2.6
Siena College/NYT Upshot	25	76	+5.5	+5.5
RMG Research	25	80	+6.0	+6.0
Civiqs	22	73	+5.3	+5.6
Gravis Marketing	21	90	+4.8	+4.8
SurveyUSA	17	79	+2.4	+4.6
Rasmussen Reports/POR	17	68	+1.0	+2.8
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5
Research Co.	14	96	+5.2	+5.2
AtlasIntel	**14**	**71**	**+1.0**	**+2.2**
Harris Insights & Analytics	13	81	+3.2	+3.3
SSRS	12	75	+7.1	+7.1



*AAPOR, 2020 Pre-Election Polling: An Evaluation of the 2020 General Election Polls

AtlasIntel figures as the highest rated pollster in the United States, according to Nate Silver's updated pollster ranking for 2025, following the results of the 2024 US presidential elections.

2025 US Pollster Ratings

Silver Bulletin | Nate Silver

Rank 2025	Year Change	Pollster	Grade	Partisan Bias	Predictive Plus-Minus
1	▲7	AtlasIntel	A+	D +0.2	-1.0
3	–	The Washington Post	A+	D +0.9	-0.9
5	▼3	The New York Times/Siena College	A	D +1.4	-0.8
7	▼2	SurveyUSA	A	D +0.1	-0.7
13	▲1	Emerson College	A-	D +0.6	-0.6
15	▼3	Monmouth University	A-	D +2.0	-0.5
19	▼9	Marist College	A-	D +0.5	-0.4
21	▼2	Public Policy Polling	A-	D +0.9	-0.4
25	▼1	Mason-Dixon Polling & Strategy	A-	R +0.5	-0.3
27	▲1	Suffolk University	A-	D +0.9	-0.3
30	▼5	Quinnipiac University	B+	D +0.6	-0.3
39	▲28	Trafalgar Group	B+	R +1.8	-0.2
56	▼10	Gallup	B+	R +0.6	-0.1
72	▲54	InsiderAdvantage	B	D +0.4	0.0
77	▼39	YouGov	B	D +1.1	0.0
82	▲2	Rasmussen Reports	B	R +1.4	0.1
106	▼6	Gravis Marketing/Kaplan Strategies	B	D +1.3	0.2
107	▼33	Harris Insights & Analytics	B	R +1.0	0.2
123	▼33	Data for Progress	B	D +1.6	0.3
162	▼31	Big Village	B-	D +0.2	0.4
166	▲125	University of New Hampshire	B-	D +2.0	0.4
171	▼27	Ipsos	B-	D +1.9	0.4
203	▼9	Change Research	B-	D +2.7	0.5
211	▼22	Zogby Analytics	B-	R +0.6	0.6
225	▼79	Morning Consult	B-	D +3.4	0.6
417	▼11	American Research Group	C+	D +0.1	0.8
485	▼21	SurveyMonkey	C	D +4.6	1.0

The table above includes all pollsters with a track record based on at least 90 polls. For the full list and ratings methodology please see: https://www.natesilver.net/p/pollster-ratings-silver-bulletin

SILVER BULLETIN

According to the New York Times, AtlasIntel is one the most reliable pollsters in the United States.

The latest polls

Every poll here influences the averages above. Polls from "select pollsters," which meet certain criteria for reliability, count for more. You can filter by state, toggle to show only select pollsters, and choose head-to-head or three-way matchups.

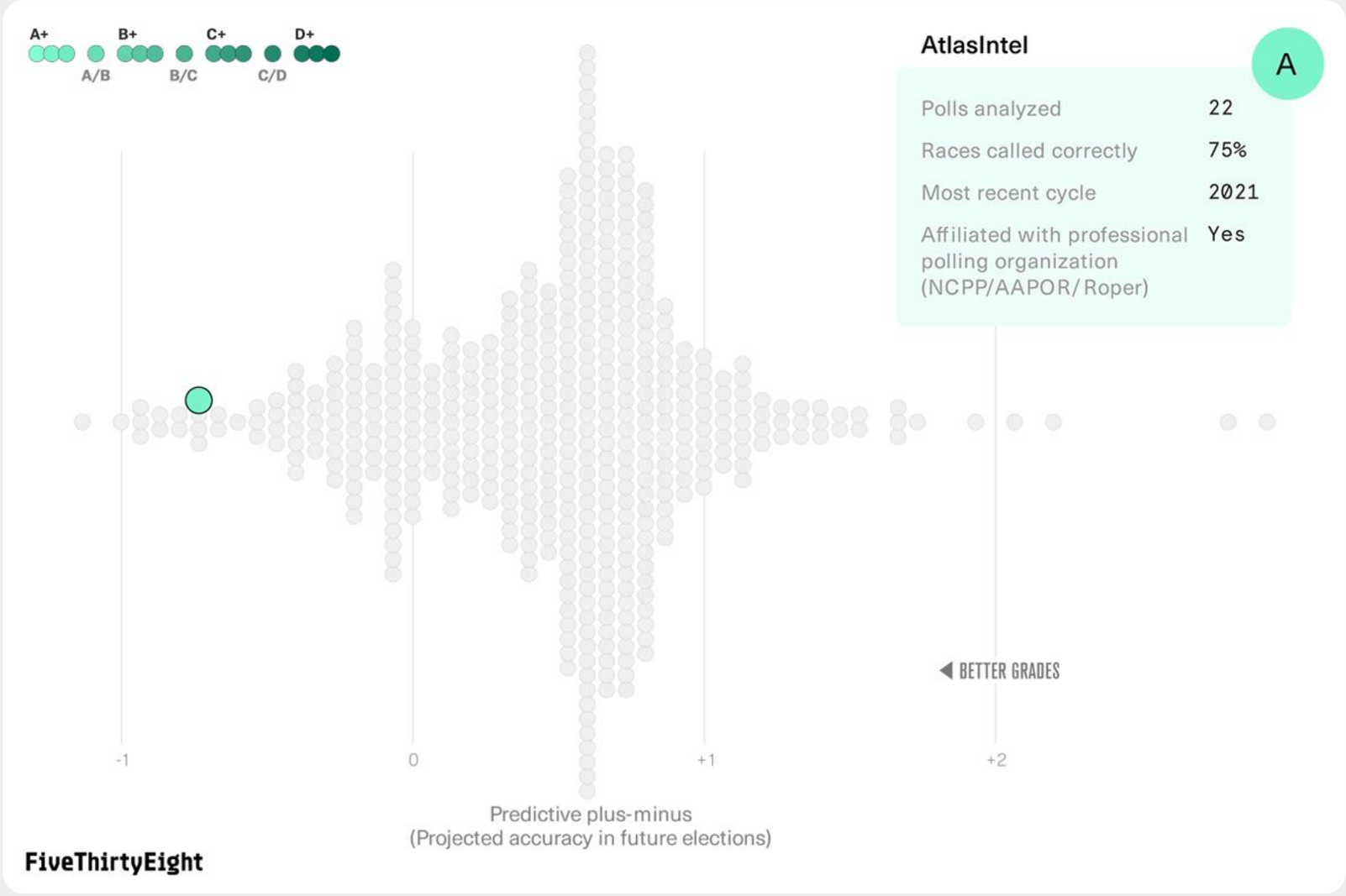
National polls | All pollsters | ♦ Select pollsters | Biden vs. Trump | With Kennedy

POLLSTER	SPONSOR	STATE	MARGIN	BIDEN	TRUMP	KENNEDY
♦ Emerson College July 7–8 New		U.S.	Trump +4	40%	44%	6%
♦ Cygnal Political July 1–2		U.S.	Trump +5	38%	44%	7%
♦ Fabrizio, Lee & Associate June 29 – July 2	Wall Street Journal	U.S.	Trump +6	36%	42%	7%
♦ The New York Times/Sie June 28 – July 2		U.S.	Trump +6	37%	42%	8%
♦ CNN/SSRS June 28–30		U.S.	Trump +6	35%	41%	14%
♦ Suffolk University June 28–30	USA Today	U.S.	Trump +4	38%	41%	8%
♦ AtlasIntel June 26–28	CNN Brazil	U.S.	Trump +5	40%	46%	10%
♦ The New York Times/Sie June 20–25		U.S.	Trump +4	37%	40%	7%
♦ Quinnipiac University June 20–24		U.S.	Trump +6	37%	43%	11%
♦ Beacon Research/Shaw June 14–17	Fox News	U.S.	Biden +1	43%	42%	10%

Ruth Igielnik
Staff editor, polling

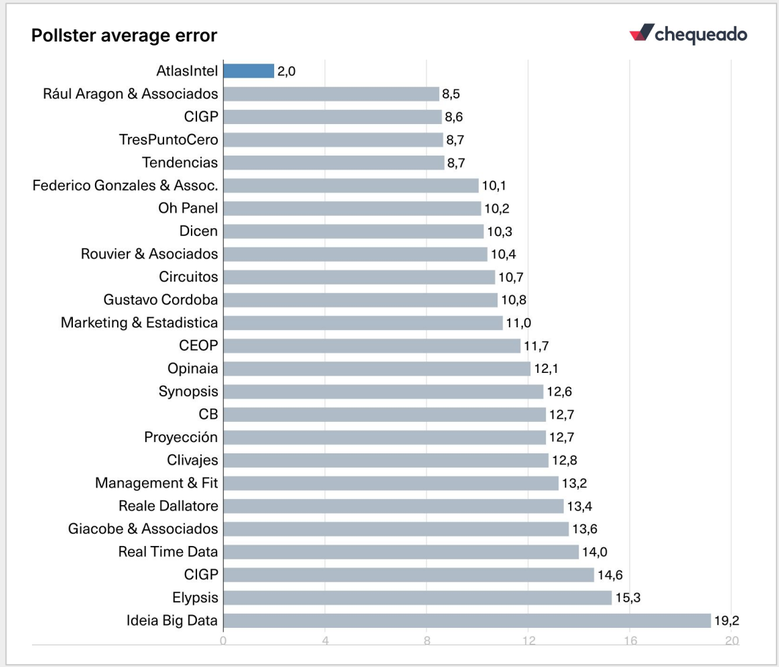
Polls by "select pollsters" are shown with a diamond. These pollsters have backgrounds that tend to mean they are more reliable. Also, polls that were conducted by or for partisan organizations are labeled, as they often release only results that are favorable to their cause.

AtlasIntel was the only web-based polling company with an A-rating in the last edition of Nate Silver's FiveThirtyEight pollster ranking, which evaluated the historical accuracy and the methodological quality of polls.

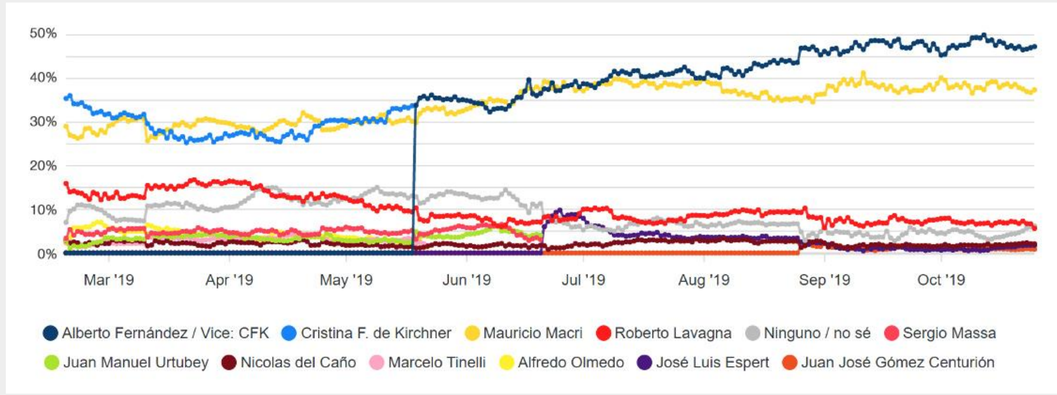


AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the only pollster to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



2019 Argentina Presidential Election Polls



2019 Atlas Tracking Pro
Time series

AtlasIntel

AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

	2/10	1		2		3		4		5		6		7		8		9	
		1/10		1/10		30/09		29/09		1/10		30/09		1/10		29/09		29/09	
		AtlasIntel		MDA		Paraná Pesquisas		Ideia Big Data		Ipec		Veritá		Datafolha		Futura		Brasmarket	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Lula	**48.4**	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	**43.2**	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	**4.2**	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	**3.0**	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	**1.2**	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
Average error			**1.4**		**1.5**		**1.7**		**1.9**		**2.7**		**2.7**		**2.7**		**3.0**		**5.5**

AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

Ranking of pollster accuracy

CHILE 2022 - Constitutional plebiscite

Last public poll released prior to the start of the publication blackout period (likely voters)

	9/4	1		2		3		4		5		6		7		8		9	
		8/19		8/19		8/19		8/1		8/19		8/19		8/7		8/19		8/2	
		AtlasIntel		Black & White		UDD		Criteria		Cadem		Activa Pulso Ciudadano		Data Influye		Signos / SmartAnalystics		MORI / FIEL	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Approve	**38,14**	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	**61,86**	58,4	3,5	58,0	3,9	55,7	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	51,9	10,0	51,6	10,3
Average error			**3,5**		**3,9**		**6,2**		**6,3**		**6,9**		**8,4**		**9,2**		**10,0**		**10,3**

Last public poll released after the start of the publication blackout period (likely voters)

	9/4	1		2		3		4	
		9/3		9/3		8/29		9/2	
		AtlasIntel		Black & White		Activa Pulso Ciudadano		Cadem	
	Result	Result	Error	Result	Error	Result	Error	Result	Error
Approve	**38,14**	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9
Reject	**61,86**	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9
Average error			**3,8**		**6,9**		**7,0**		**8,9**

AtlasIntel

AtlasIntel was the most accurate pollster of the 2022 presidential race in Colombia, considering polling accuracy during the primaries, the 1st round of voting, and the runoff.

		1		2		3		4		5		6	
		AtlasIntel (Atlas Tracking PRO)		AtlasIntel (Public polls)		Invamer		Guarumo		CNC		YanHaas	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Primaries													
Result by coalition													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
FIRST ROUND													
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	3.7	22.1	6.1	20.9	7.3	20.8	7.4	21.2	7.0	12.8	15.4
Fico Gutiérrez	23.9	25.2	1.3	27.5	3.6	27.1	3.2	31.6	7.7	23.1	0.8	22.3	1.6
Sergio Fajardo	4.2	8.3	4.1	9.1	4.9	5.1	0.9	4.4	0.2	4.4	0.2	7.4	3.2
SECOND ROUND													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9	1.6	50.2	2.9	48.2	0.9	48.2	0.9	46.1	1.2	37.6	9.7
Blank votes	2.2	2.5	0.2	2.4	0.1	4.7	2.4	5.3	3.0	3.4	1.1	14.0	11.7
Average error			3.6		4.1		4.6		5.1		6.0		7.9

AtlasIntel

AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

El Confidencial

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna

Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

23 July Elections in Spain: Comparison of Results vs. Poll Estimates

		PP	PSOE	PP vs. PSOE margin	Poll error
	Final Result 23-Jul	33.1	31.7	1.4	
1	**AtlasIntel** 17-Jul	30.8	29.4	1.4	0.05
2	**Simple Lógica**/elDiario.es 17-Jul	32.2	28.6	3.6	2.25
3	**YouGov** 17-Jul	32.0	28.0	4.0	2.65
4	**CIS** 17-Jul	30.8	32.2	-1.4	2.75
5	**GESOP**/The Adelaide Review 21-Jul	32.7	28.5	4.2	2.85
5	**40dB**/Prisa 17-Jul	32.9	28.7	4.2	2.85
7	**Cluster17**/El Grand Continent 15-Jul	33.6	28.9	4.7	3.35
7	**IMOP**/El Confidencial 15-Jul	32.9	28.2	4.7	3.35
9	**SocioMétrica**/El Español 17-Jul	33.5	28.3	5.2	3.85
10	**Sondaxe**/La Voz de Galicia 17-Jul	34.3	28.7	5.6	4.25
11	**ElectoPanel**/Electomanía 17-Jul	34.5	28.8	5.7	4.35
12	**KeyData**/Público 17-Jul	34.7	28.0	6.7	5.35
13	**InvyMark**/laSexta 15-Jul	33.5	26.3	7.2	5.85
14	**Sigma Dos**/El Mundo 17-Jul	35.4	28.0	7.4	6.05
15	**GAD3**/ABC 17-Jul	36.9	28.6	8.3	6.95
15	**Target Point**/El Debate 17-Jul	36.4	28.1	8.3	6.95
17	**Data10**/OKDiario 17-Jul	36.0	27.5	8.5	7.15
18	**NC Report**/La Razón 17-Jul	37.2	28.3	8.9	7.55

Geographic Coverage

1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

2. EUROPE & MIDDLE EAST

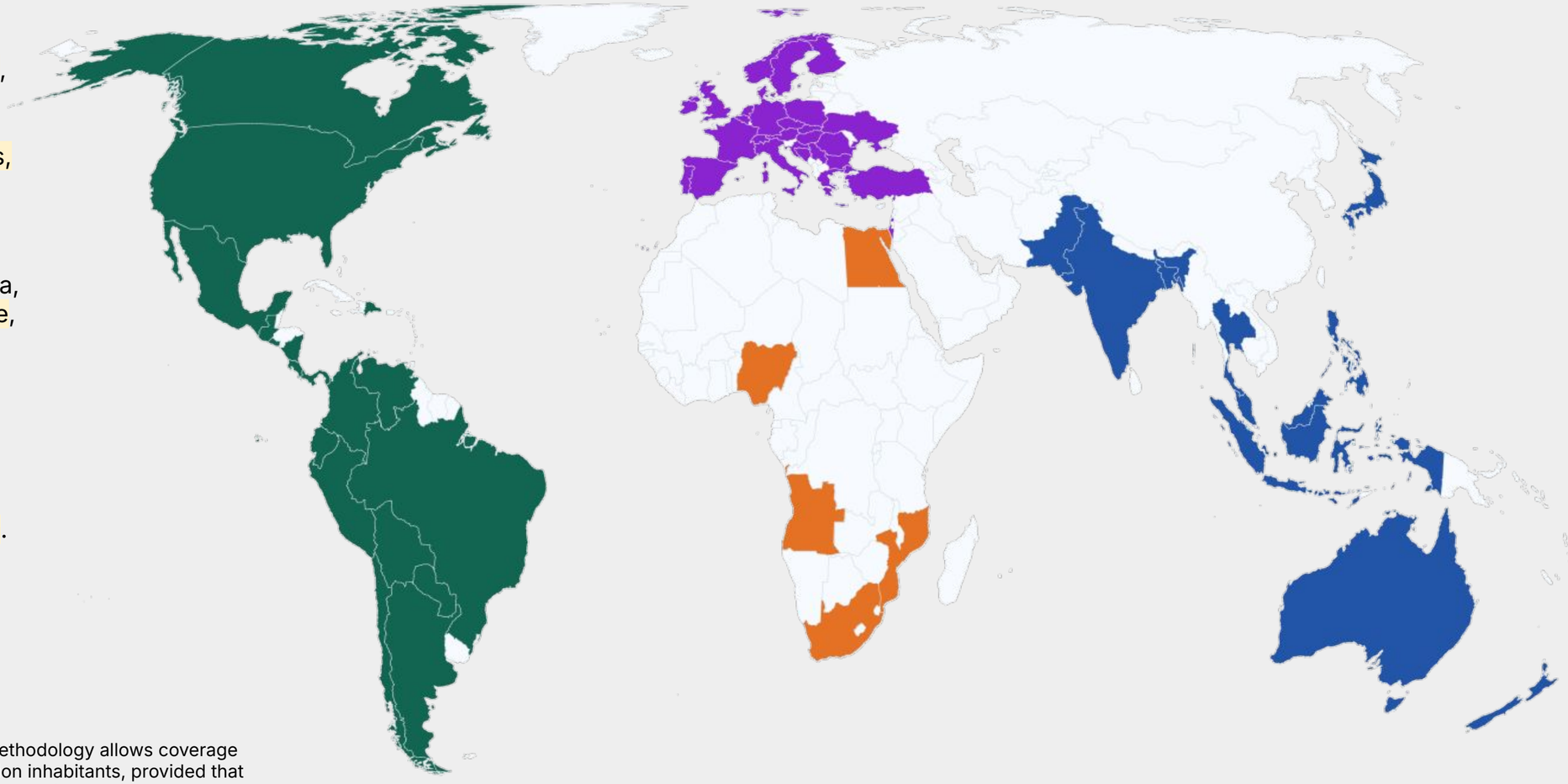
Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

3. AFRICA

Angola, Egypt, Mozambique, Nigeria, South Africa.

4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.



AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.

AtlasIntel

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